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NEWS SUMMARY

GENERAL

BUSINESS

Vaccine report attacks DHSS

Union leader Clive Jenkins has leaked the Government's report on the Birmingham smallpox outbreak and he says it shows "a staggering lack of communication" between various health authorities.

The Department of Health planned to hold up publication of the report until the end of the Health and Safety Executive's prosecution of Birmingham University, where the outbreak which killed Janet Parker occurred.

The report is critical of several groups, including the World Health Organisation, the Department of Health and Social Security and the university. Page 7

Military chief shot dead in Madrid

The military governor of Madrid died in hospital after being shot outside his home. Major-General Constantino Ortiz Gil was hit by four bullets as he stepped from an official car.

A major security alert was launched after the killing, including road, rail and airport checks. The shooting follows a spate of assassinations attributed to Basque terrorists. On Monday an army major and police officer were killed in separate incidents. Back Page

Haig resigns

General Alexander Haig is to take as Nato's Supreme Commander Allied Forces Europe on June 30. The General, aged 54, said he had "no immediate plans" for a political career but there has been speculation that he might be a Republican Presidential candidate in 1980. Page 2

Cambodia push

Vietnamese troops, pushing deeper into Cambodia, have won control of most of the east bank of the Mekong River. Back Page

Back on the air

Yorkshire Television was back on the air last night following a 17-day strike involving members of the Association of Cinematograph and Television Technicians. Page 7

Drugs haul up

The street value of drugs seized by the British Customs and Excise last year was £22.3m, almost twice the value of the 1977 total. The haul included 58 kilos of heroin, double the 1977 figure. Men and Matters. Page 6

Tanker on tow

The crippled Greek tanker Andros Patria was being towed towards Portuguese waters by two tugs as Dutch salvage experts considered what to do with the vessel, which has 203,000 tonnes of crude oil aboard. Page 2

Briefly . . .

The Queen and Prince Philip have called off their visit to Iran next month on the advice of the Shah. Attempt to form Government. Back Page

Czechoslovak scientists say neurotic pigs produce tougher pork chops.

Rudolf Hess, Hitler's one-time deputy, is back in Spandau jail after hospital treatment.

Total value of prizes since Premium Bonds started will top £700m this month.

Environment Department says Birmingham airport expansion plan may face a public inquiry.

CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

RISES:	
Treasury Var. 1982 ...	1957 + 1
Alexanders Discount... 266 + 16	57 + 10
Ash Spinning ...	75 + 5
Barr & W.A.T.A. ...	118 + 8
Beazer (C. H.) ...	64 + 2
Beech ...	643 + 11
Bell (A.) ...	150 + 9
Clark (M.) ...	150 + 7
Crouch (D.) ...	174 + 7
Edinburgh & Gen. Inv. ...	30 + 4
Exetel ...	140 + 4
Gieves ...	103 + 4
Heron Motor ...	112 + 4
Highland Distilleries ...	81 + 5
Hornbeam ...	139 + 4
Johnson-Richards Tiles ...	126 + 17
London Pavilion ...	975 + 50
MEPC ...	151 + 4
FALLS:	
Marks & Spencer ...	57 + 3
Metal Box ...	310 + 10
Mills & Allen Int'l. ...	237 + 7
NatWest ...	237 + 1
News Int'l. ...	238 + 8
Norton & Wright ...	150 + 5
Racial Elect. ...	150 + 9
Royal Int'l. ...	157 + 2
Samuel (H.) A ...	201
Seacombe Marshall ...	220 + 20
Stewart Plastics ...	171 + 8
Ward (T. W.) ...	53 + 4
Woodhead (J.I.) ...	53 + 4
BP ...	910 + 16
De Beers Deft. ...	406 + 8
RTZ ...	230 + 4
Western Mining ...	150 + 7

Industry hit as lorry drivers begin strike

BY NICK GARNETT, LABOUR STAFF

MANUFACTURING and service industries were facing major distribution difficulties yesterday as striking lorry drivers began widespread picketing of factories and many of Britain's major ports.

The Road Haulage Association said last night that up to 25,000 drivers in Scotland and the north of England had gone on strike yesterday, crippling private haulage services as far south as Yorkshire and Merseyside.

Industrial action was more patchy in the Midlands and south of England, but picketing of major companies and some principal ports had an immediate effect in most areas.

If the strike is prolonged, a number of specific services to industry, carried out by member companies of the association, could be severely jeopardised.

These include haulage of bulk chemicals, car transportation, the moving of road building material and industrial waste and the movement of milk, flour, meat and livestock. Component supplies to the motor industry would be vulnerable.

The association said yesterday that shippers had already begun needless "panic buying," though there were plentiful supplies of most foods at warehouses. Supermarkets have sufficient stocks to last for some time if there is no panic buying.

While most supermarkets have their own distribution fleets, the effect on future sup-

plies for shops was not clear last night because of the large number of small hauliers involved in bringing supplies to the supermarkets' central depots.

Tanker drivers at some Tex-

ters, however, could be worsened by effective picketing.

Shell said some of its terminals were being picketed and drivers at some Esso depots are understood to have decided not to cross picket lines organised by tanker men from other compa-

nies.

Mr. Chris Dixon, industrial relations officer for the association, which represents 15,000 companies employing about 50,000 drivers, said that operations at some major inland container terminals, including Perry Barr, near Birmingham and Didcot, had been severely disrupted.

The association said the overall picture would not be known until the end of the week by which time it would assess its position.

There appears to be some feeling that drivers in at least some regions might decide to continue the strike for only a few days at most.

Mr. Tom Brattin, secretary of the association's Scottish region, said that although drivers at the vast majority of the more than 1,000 companies represented by the association had come out on strike, they had apparently done so reluctantly.

Drivers in Manchester, however, decided last night to join the strike today.

The impact of the lorry drivers' strike was difficult to assess yesterday although drivers in several regions had limited stoppage by tanker drivers

organised themselves fairly

minimising earnings to £7.25p.

Peak predicted in industrial capital outlay

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

CAPITAL SPENDING by manufacturing industry should continue to rise in real terms for at least part of this year but should decline slightly in 1980, according to the latest Department of Industry intentions survey published yesterday.

The survey indicates that the volume of investment last year is likely to have been less than earlier buoyant projections.

Manufacturing investment is projected to rise by between 4 and 8 per cent in 1979. This is the same proportionate rise as suggested by the previous survey last October. But since the base for comparisons in 1978 is lower than that assumed, the projected level of spending should be less than previously estimated.

Recent deterioration in the financial position of companies.

The rise projected by the latest survey for 1979 is broadly in line with the range of increases expected by most economic forecasters, including the Confederation of British Industry, though it is slightly higher than the rise implied by the recent Treasury projections.

Investment by the distributive and service industries, excluding shipping, is projected to rise by between 3 and 7 per cent in 1979 prices, or nearly £3bn at current prices.

Most of the association's individual regions have offered a little over 15 per cent, including a new basic of £60. With guaranteed overtime of five hours at time-and-a-half, that would lift minimum earnings to £7.25p.

Part of the shortfall is explained by a decline in spending by the iron and steel industry. If this sector is excluded, manufacturing investment is now estimated to have risen by between 13 and 14 per cent last year, compared with a 14 to 16 per cent rise projected last October.

The distribution and service sectors' spending has been much more buoyant than that of manufacturing partly because of the growing practice recently of obtaining capital goods through leasing rather than by purchases. This expenditure is part of service expenditure and accounts for about 20 per cent of the forecast total in 1979, or roughly £1bn, compared with £900m last year and £700m in 1977.

Insofar as this leasing is to companies in manufacturing, there is an apparent switch of investment from manufacturing to services. In 1979, the addition to the forecast of £4.1bn may be very roughly 10 per cent for assets leased from service companies.

This may be one of the reasons why manufacturing investment in 1978 fell short of earlier buoyant hopes since companies may initially have grouped together buying and leasing after several years of sluggish expenditure.

The expected slowdown in the growth of investment this year, and decline in 1980, is in line with the historic pattern in which there have never been more than three consecutive years of rising expenditure. The outlook is explained both by the slackening in the overall expansion of output, and by the

Accounting firms discuss forming international group

BY MICHAEL LAFFERTY

DISCUSSIONS which could lead to the formation of one of the five largest accounting groups in the world are taking place in Europe and North America. The talks involve some of the largest accounting firms outside the "Big Eight" which dominate the U.S. and international accounting businesses.

The firms include Klynveld Kraayenhof, the largest Dutch accounting firm, Deutsche Treuhand, the second largest West German firm, Thomson McLintock, about fifth largest in the UK, Fiduciare de France, the largest French firm, Taunus Riddell, the largest Canadian firm, Main Lafrentz, one of the largest U.S. accounting firms outside the "Big Eight." Fides, one of the largest Swiss account-

ing firms, Revisionsfirma C. Jespersen, the largest Danish accounting firm, and several more.

The objective is to create a giant European accounting group with strong North American and international connections which will be capable of competing anywhere with the "Big Eight." The idea is thought to have originated from Klynveld Kraayenhof and Deutsche Treuhand — firms which were previously linked to Turquand Barton Mayhew.

Turquand is about the same size as Thomson McLintock and will shortly merge with Whinney Murray, a "Big Eight" firm.

The strategy does not end there. One possible outcome of the discussions is a merger of the two firms in each country which had previously represented either McLintock Main Lafrentz or the Klynveld Kraayenhof/Dutsche Treuhand group. A strong possibility here is said to be a merger of the two Dutch firms Klynveld Kraayenhof and Fiduciare van Til. Another may be a merger between Main Lafrentz

and Hardman and Cranstoun, another substantial U.S. firm.

Several of the parties involved stress that the talks are still exploratory and no announcement is expected before the end of the month. Discussions have taken place in most principal West-European capitals, as well as in New York and Montreal.

If anything like the scale of the proposed link-up takes place the effects will stretch out into the accounting professions of all Western nations. Large national accounting firms without international connections are few.

Last year the group made a strong recovery, pre-tax profits rising 45 per cent to £5.5m in the year to March 31, 1978.

A key to the outcome of any bid will be the reaction of a group of Johnson-Richards shareholders controlling a 25 per cent stake, which said

earlier last year that the group should seriously consider any offer worth more than £125 a share.

This group includes London Brick, which has a near-10 per cent stake. A spokesman for London Brick said last night that the group had already indicated it was willing to sell this stake, but would await a firm offer before making any decision.

A Johnson-Richards spokesman said that acquisition of Johnson-Richards would complement its existing construction and consumer product interests.

On news of the bid approach Johnson-Richards' share price rose 17p to 126p. The group, which has been advised by S. G. Warburg, has advised shareholders to take no action on any documents sent by Norcross, which has been advised by Hill Samuel.

Norcros plans £28m takeover

BY ANDREW TAYLOR

Norcros, the diversified industrial group which owns Hygena furniture, announced plans yesterday for a £28.8m takeover of H and R Johnson Richards Tiles.

The move comes seven months after Heworth Ceramic abandoned a similar takeover attempt in the face of a Monopolies Commission investigation.

The Norcros approach has already been rejected by Johnson Richards which said that it saw no merit in the proposal that Norcros should take over its ceramic tile business.

Mr. Alec Done, Johnson-Richards' chairman, said he was prepared to attend a meeting with Norcros, which includes construction, printing, packaging and engineering among its interests.

Earlier yesterday Norcros said that discussions with Johnson-Richards were satisfactorily progressing.

factory it would offer five of its shares plus £3.80 for every six Johnson-Richards shares.

On news of the approach Norcros shares fell 21p to 86p, which would place a bid slightly below the £29.8m offered earlier this year. Heworth, which was eventually accepted by the Johnson-Richards Board.

Johnson-Richards controls about 60 per cent of the ceramic tile market, which in recent years has come under increasing pressure from overseas manufacturers, particularly in Spain and Italy.

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EUROPEAN NEWS

Steel talks resume as IG-Metall halts more plants

BY ADRIAN DICKS IN BONN

WEST GERMAN steel employers and leaders of IG-Metall, the steelworkers' union, resumed formal negotiations yesterday aimed at settling the five-week-old dispute that has now made half the industry idle in the North Rhine-Westphalia, Bremen and Osnabrueck bargaining regions. Yesterday evening, it appeared likely that the discussions would continue late into the night.

Before the two sides sat down to talk, under the neutral chairmanship of Herr Friedhelm Furtmann, the North Rhine-Westphalia Labour Minister, IG-Metall brought a further three big steel plants, employing some 20,000 men, out on strike. A total of 57,000 union members are on strike, with a further 43,000 workers either made idle or locked out by their employers.

There was no direct comment by the employers' side on the extension of the strike, and no suggestion that it would be met

by a "symmetrical" widening of the lock-out, at least while the new negotiations are underway.

The talks were believed to be concentrated on a compromise plan put forward by Herr Furtmann last weekend. This would fall short of the "first step" towards a 35-hour working week for which IG-Metall has been striking, but would give close to half of the steel labour force extra paid shifts as well as three more days' annual holiday and an average 4 per cent pay rise for all.

These terms, with the emphasis on night-shift men and on older workers, are considered by observers to be a substantial improvement on the earlier compromise plan by Herr Furtmann which the union side rejected in the middle of last month. It has been estimated that the package now under discussion would add about 5.7 per cent to wage costs.

Crippled tanker heading for Portuguese waters

BY ROBERT GRAHAM IN MADRID

THE CRIPPLED Greek supertanker, Andros Patria, with its cargo of 208,000 tonnes of crude oil, was being towed by two tugs towards Portuguese waters last night. Four Dutch salvage experts were on board to assess how to save the vessel and prevent pollution of the rich shellfish beds along the Galician coast.

According to the Spanish Navy, the threat of such a disaster receded only temporarily yesterday, because of calmer seas. The vessel has a 45-foot tear in its hull, close to the waterline, as a result of five explosions that occurred off La Coruna on New Year's Day. There is no crew on board.

So far some 50,000 tonnes of crude are believed to have leaked. But, according to the Spanish Navy, only 10,000 tonnes have formed into oil slicks, and the rest has been burnt up inside the tanks. Portuguese Air Force officials report an oil slick 14 miles long, heading out towards the Bay of Biscay.

The tanker was being towed at two knots last night and was reported to be some 100 miles out to sea and close to the division between Portuguese and Spanish territorial waters. A Portuguese naval vessel was at the scene together with a Spanish corvette.

BP has sent British Promise, a 250,000-tonne tanker in ballast, to the stricken ship to help in any way it can, including the offloading of crude. That it what all parties involved would like to happen, but such an operation cannot take place at sea without serious risk.

Until now, neither the Spanish nor the Portuguese authorities have been willing to permit such an operation, either in calm waters close to the coast or in a port.

Talk of the Andros Patria being towed in its present state to a Lisbon drydock is regarded as premature, especially as the dock is inside the mouth of the River Tagus.

Cautious French attitude to policing the Channel

BY TERRY DODSWORTH IN PARIS

M. JOEL LE THEULE, the French Minister of Transport, warned yesterday that it may take several years to work out adequate policing methods for shipping in the Channel.

Speaking at a news conference in Paris, he said that much will depend on the effectiveness of the new Anglo-French scheme for locating vessels entering and using the Channel which came into effect on January 1.

This project is designed to give the authorities a clearer picture of the movement of ships carrying certain kinds of dangerous cargoes. These vessels can report to stations being set up in the UK and France.

M. Le Theule went on to warn, however, that longer term improvements in the management of Channel traffic will

depend on more detailed studies. These are being undertaken in collaboration with Britain with a view to creating an integrated system covering the whole stretch of sea.

The minister also disclosed that the French authorities are studying various problems raised by the growth of the pleasure boat fleet in France. This has expanded from 205,000 vessels in 1968 to 452,000 last year. Among the principle concerns of the ministry is that what is threatening to become an extremely crowded field.

His chances of success, should he make a move, do not appear on the surface to be overly bright, since he would have to start campaigning extremely late. However, in the event of a deadlock in the course of the primaries in the spring of next year, he might appear as a compromise candidate.

This announcement appears as a matter of record only.

Jesup & Lamont Holding Co., Inc.

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AGP Corporation

(Peru, Indiana)

Debt financing was provided by
The Merchants Bank of Indiana, Aarque Management,
and a group of European investors organized by
Jesup & Lamont.

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Gen. Alexander Haig
resigns
NATO
command

Giles Merritt in Brussels

GENERAL Alexander Haig, Supreme Commander of the Allied Forces in Europe, is to resign from his top NATO position on June 30. In a brief statement General Haig (54) said he had "no immediate plans" to embark on a political career when he returns to the U.S.

The announcement comes after almost a year of speculation that he might be a potential Republican presidential candidate in the 1980 elections. But his decision to step down in six months time has nevertheless come as a surprise as it was made public during the course of an otherwise routine New Year Press briefing on military developments during 1978.

General Haig said he was allowing a six-month interval to give time for his successor to be found. He had originally wanted to step down in the middle of last year, but following discussions last February with President Carter and Mr. Cyrus Vance, U.S. Secretary of State, he had agreed to remain for a further year.

The identity of General Haig's successor is unknown and NATO observers say there is no obvious candidate. But it is certain that the position will once again be filled by an American, for in addition to being overall commander of NATO forces grouped in the 15-nation alliance, the Supreme Allied Commander commands the 200,000 U.S. troops in Europe.

In spite of misgivings among some of the European allies, notably the Netherlands, when he was appointed in September 1974, General Haig is considered to have made a very substantial contribution to increasing NATO's effectiveness.

Within NATO, General Haig is widely considered to have developed the role of Supreme Commander. In contrast to his predecessor, General Andrew Goodpaster, General Haig added a political dimension to his duties that is believed to have been an important element in the strengthening of NATO conventional forces.

Jurek Martin adds from Washington: Gen. Haig's name has cropped up regularly in recent weeks as a possible contender for the Republican Party's presidential nomination next year in what is threatening to become an extremely crowded field.

His chances of success, should he make a move, do not appear on the surface to be overly bright, since he would have to start campaigning extremely late. However, in the event of a deadlock in the course of the primaries in the spring of next year, he might appear as a compromise candidate.

Bonn government an unwilling industrialist

BY GUY HAWTIN IN FRANKFURT

FEW GOVERNMENTS in Europe are so fundamentally opposed to the concept of nationalisation as is the Federal German Government. In this matter, the ruling Social Democrats see eye-to-eye with both their Free Democratic coalition partners and the Christian Democratic opposition.

But although the ethos of the West German social-market economy remains robustly private enterprise in character, the Federal Government, itself, has substantial investments in industry—investments it sometimes shares with private shareholders.

The history of these shareholdings is diverse. Some were inherited from previous governments when the Federal Republic was established after the last world war. However, despite the prevailing government philosophy that the private sector should solve its own problems—indeed, lame ducks get little official sympathy here—some of the holdings have been wished upon it.

Figures published by the West German Finance Ministry show that the Federal Government

owns holdings of up to 80 per cent in some 600 concerns, from energy utilities to heavy industrial operations such as aluminium smelters.

While by no means all of the federal Government's investments show a profit, last year it received some DM15bn (\$85.3m) in dividends. In 1977 its earnings from its industrial shareholdings amounted to some DM16bn.

The Government's holdings are widely spread. For instance, it owns the national air carrier, Lufthansa, and naturally is also the sole owner of the federal railway system, the Bundesbahn. It also has holdings in dock and harbour operations.

Veba, West Germany's largest industrial concern, counts the Government as its largest shareholder. Just under 41 per cent of its about DM1.4bn share capital is in Government hands, with the rest widely spread in the private sector.

The Veba group's interests are broadly concentrated in the energy sector, although it is also a major chemicals producer and glass manufacturer. For

1977 Veba's dividend was halved from 1976's 12 per cent to 6 per cent after a hefty drop in profits but this year things look much brighter with a 43 per cent profits growth in the first three quarters.

Veba, at least, shows the Government some return for its money as opposed to the Bundesbahn which loses in real terms up to DM15bn annually, or its investment in aluminium smelting operations which have shown little but losses for many years.

Altogether the federal Government has stakes in concerns which control a substantial slice of the basic raw materials that keep German industry ticking over. They control 9 per cent of the country's domestic oil supply, 10 per cent of coking coal and crude steel production, 11 per cent of black coal output, 12 per cent of crude iron capacity, 14 per cent of all shipbuilding and 20 per cent of all power generation.

In certain sectors, concerns in which the Government has stakes exert an even greater control over industrial branches.

Salzgitter, which is 100 per cent owned by the federal Government, controls some 80 per cent of West German iron ore extraction. Furthermore, the aluminium smelters in which the Government has stakes account for 50 per cent of total West German capacity.

The Government is also a major shareholder in Volkswagen—surely the very epitome of the "economic miracle." VW accounts for almost a third of all private cars registered in the Federal Republic and the Federal Government owns 20 per cent of its equity, with a further 20 per cent owned by the State Government of Lower Saxony.

The Federal Government's industrial holdings are, in fact, concentrated in six major concerns—Veba, Vereinigte Industrie-Unternehmungen (VIAG), Salzgitter, Saarbergwerke, Volkswagen and Industrieverwaltungs-GmbH. Their subsidiaries account for many of the 600 concerns in which the Government has stakes.

But the German Government remains a largely unwilling industrialist. It has shown no real enthusiasm for increasing its holdings and on a number of occasions has made it clear to companies in trouble that no matter how important they are—they can expect no Government assistance.

Kreditanstalt fuer Wiederaufbau, the banking operation set up to provide finance for West Germany's post-war reconstruction.

At the end of 1977 the federal Government had holdings in some 91 private or publicly quoted concerns with a total nominal capital of DM 8.4bn. The Government's stake amounted to DM 4.2bn—or 53 per cent of the total.

The six leading concerns at the end of 1977 had an aggregate turnover of DM 85bn, of which Veba and VW alone accounted for some DM 52bn. This year the Government's industrial holdings should show a turnover of some DM 75bn and its capital investment in its industrial empire last year is expected to total DM 8.5bn.

But the German Government remains a largely unwilling industrialist. It has shown no real enthusiasm for increasing its holdings and on a number of occasions has made it clear to companies in trouble that no matter how important they are—they can expect no Government assistance.

Spain and vatican in new accord

By Robert Graham in Madrid

SPAIN was due yesterday to initiate a new era of relations with the Vatican with the signature in Rome of four agreements that replace the Concordat of 1953. The agreements, which took more than two and a half years to negotiate, will form the basis of the relationship between the Spanish Roman Catholic Church and the State.

They cover the Church's legal status, the role of religious education in national life, the position of religion in the armed forces and state support for the Church and its institutions.

The newly-approved Spanish constitution recognises religious freedom, but also the Roman Catholic nature of Spain, so retaining a certain ambiguity in the relations between Church and state.

The state has agreed to phase out over three years its direct annual subsidy to the Roman Catholic Church. This will be replaced by a special form of "religious tax." People will be asked to state their religion on their tax forms, and whether they are willing to pay a portion of income—say 1 per cent—to the Roman Catholic Church or any other recognised religion. For those who are not members of a recognised religion, the deduction would go to some approved charitable cause.

The legal aspects of the new relationship mainly concern the definition of competence of Spanish versus canon law. Church marriage, for instance, is recognised by Spanish law, but where there is a case of divorce or legal separation, the state has reserved the right to be the ultimate arbiter.

One of the most delicate issues in the negotiations was that of religious education, over which the Roman Catholic Church was anxious to retain its powerful hold. The new agreement, however, in recognising freedom of religion, has decided Catholic religious education to be non-compulsory.

This will be the cost of removing a further 6m tonnes of sulphur dioxide from coal and oil, or from their combustion products, in order to maintain levels atmospheric emissions of sulphur from the burning of fossil fuels, according to an OECD study.

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Another would be to install fine gas desulphurisation on all new (post-1974) boilers of more than 100MW fired by lignite, thus reducing sulphur dioxide emissions by another 1m tonnes a year, at an operating cost of \$300m in 1985.

The third course of action would be either to restrict the burning of high-sulphur (4 per cent) fuel oil to new (post-1980)

Cold wave brings disruption to East European economies

BY LESLIE COLLITT IN BERLIN

Czechoslovakia is used to produce nearly all electricity as well as household gas, steam for central heating and briquettes to heat individual ovens. But brown coal production in East Germany has dropped to only one-third of normal in recent days.

A division of East German soldiers and 120,000 miners, together with police and civilians, are working round the clock to repair damaged mining equipment, such as a torn conveyor belt that crippled a 500-yard-long bucket-wheel monster at Espenau, which normally strips away the brown coal 24 hours a day.

Although East Germany and Czechoslovakia have plentiful sources of fuel—even if it is low-energy lignite—and can use oil from the Soviet Union exclusively for the chemicals and plastics industries, dependence on brown coal can be a hazard at a time such as this. The frozen coal from the pits

now has to be piled loose from railway cars with jets of hot steam, or blasted out. Banks of jet engines are also used in the thawing sheds of power stations to break apart the frozen lignite. But they are often found to use up more energy than can be produced by the lignite.

Poltiboro appeals are going out to East Europeans not to put off the loss in industrial output to affect this year's economic targets, which in most cases were already lower than in past years.

Messages of encouragement Tens of thousands of East Germans have been organised into labour units aiding rescue workers and the army in helping the many people cut off from electricity, food and medical supplies in the northern part of the country. Fresh snow is falling in the area, and the locals are helping to dig out stranded trains and unlock frozen switching equipment.

Despite the growing popularity of the agricultural community since Ireland joined the EEC, the proportion of tax revenue contributed by PAYE workers has risen again and now stands at 86.5 per cent of the total tax bill.

The farming community, which is reckoned to have received more than £200m as a result of EEC membership, contributed £28m in taxes in 1978 compared with £523m from PAYE contributors. The fact that the farmers' bill will probably come out at £21m for the full tax year is unlikely to lessen PAYE workers' resistance.

However, farmers may find themselves paying more tax after this month's budget because it seems unlikely that any Irish Government will continue to ignore the disparity.

In other ways, the returns contain a fair measure of consolation for the Government. They are close to last year's forecasts, and the current deficit is just £7m less than the £405m forecast.

In addition, the Government's borrowing requirements have been made much easier by unprecedented foreign investment in Irish Government stocks during 1978.

Irish tax disparity revealed

By Our Dublin Correspondent

THE LATEST Irish Government exchequer returns seem likely to give added weight to the voices within the labour movement which are arguing against any negotiations on wage restraint for the coming year.

The natural antipathy between Irish urban and rural dwellers has increased in recent years because of a feeling that the industrial worker and salary earner is paying more than his fair share in taxes when compared with the farmer. The returns for 1978 intend to bear out that argument.

Despite the growing popularity of the agricultural community since Ireland joined the EEC, the proportion of tax revenue contributed by PAYE workers has risen again and now stands at 86.5 per cent of the total tax bill.

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RHINE-MAIN-DANUBE WATERWAY

OVERSEAS NEWS

Step forward for UN's Namibia settlement plan

BY OUR UNITED NATIONS CORRESPONDENT IN NEW YORK

EFFORTS TO bring Namibia to independence on terms acceptable to the United Nations moved a step forward yesterday and the threat of sanctions against South Africa receded.

Acknowledging the South African Government's agreement to United Nations supervised elections, which will supersede polling held last month for a constituent body the UN does not recognise, Dr. Kurt Waldheim, the UN Secretary-General, said a date for the new balloting should be set soon through consultations.

The proposal by Mr. P. Botha, South Africa's Foreign Minister, of a date not later than September 30 was consistent with proposals approved by the Security Council, Dr. Waldheim said.

He accepted Mr. Botha's invitation, in a letter dated December 22, for Dr. Waldheim's special representative, Mr. Martin Ahisaari, to visit South Africa and Namibia to complete consultations. Mr. Ahisaari will go to the areas next week.

His purpose will be to discuss operational requirements for deployment of a UN transition group. Dr. Waldheim said this must begin before the end of February if the Septem-

ber election target was to be present and the holding of

a seven-month lag between the establishment of the UN elections is envisaged in the Namibia settlement plan negotiated by Britain and four other Western members of the Security Council and approved by that body last September.

On the question of an end to the violence that has plagued Namibia, where guerrillas of the South-West African People's Organisation (SWAPO) have been fighting against South African troops and police, Dr. Waldheim said both sides had informed him separately of their willingness to undertake a comprehensive ceasefire. He would, at the appropriate time, propose a procedure for the start of the ceasefire.

Dr. Waldheim said he was giving instructions for consultations about composition of the military component of the UN presence to take place in New York. South Africa has objected to the proposed size of the UN security force — 7,500 officers and men — and has reservations about participation of contingents from states of the Organisation of African Unity, which supports SWAPO.

Under the UN plan, the transition group will comprise two key areas remain to be resolved. In addition to the size and composition of the proposed UN peacekeeping force, agreement is needed on how to identify a "visible peace" in the territory. Before such a condition exists South Africa would be unwilling to withdraw any of its troops.

The difficulty has been heightened by recent bomb attacks in Windhoek and the coastal resort of Swakopmund, for which the authorities have blamed SWAPO. South Africa insists that if acts of violence do not cease, it will not withdraw its troops. In that event SWAPO would probably boycott the UN-supervised election.

S. Africa Press code talks

BY OUR JOHANNESBURG CORRESPONDENT

THE EDITORS of all the major newspapers in South Africa are to attend a special meeting later this month to work out their response to a range of tough Government demands for greater caution and accountability in the Press here.

They face the threat of the reintroduction of legislation to control the Press if they fail to come up with proposals which satisfy the Government.

No official statement has been made about the demands made by the Government, although there have been a series of statements by Mr. P. W. Botha, the Prime Minister, and other Cabinet members, warning against "rumour-mongering" related to the scandal over misuse of funds in the former Information Department, and telling the Press to "get in order."

However, at a private meeting with newspaper publishers last year, Mr. Botha made a series of more specific demands, including the advance vetting of newspaper stories and controls

on foreign newspaper correspondents, according to a confidential memorandum.

The memorandum, circulated to editors by the Newspaper Press Union (NPU), says Mr. Botha accused the newspapers of not keeping to the spirit of their own (voluntary) Press code. His specific demands included: preventive action by the Press Council to stop publication of damaging stories; foreign correspondents and local stringers of overseas newspapers to be subjected to "some form of discipline"; a right for the Minister of Police (Mr. Jimmy Kruger) to be given sources of Press reports when he required them; and the right to get interdicts from the Press Council to "prevent publication of unsuitable material."

According to the memorandum, the Government also in the meeting, which included Mr. P. W. Botha, the Foreign Minister, and Mr. Alwyn Schlebusch, the Interior Minister, as well as the Prime Minister and Mr. Kruger, said that foreign correspondents should not be permitted to besmirch South Africa's good name... they must be answerable to someone for the accuracy of their reports."

If the Press "did not put its house in order," Mr. Botha threatened to appoint a Parliamentary commission "to investigate all aspects of the Press and report back within the next session of Parliament."

While the NPU seems ready to consider changes in the mechanics of its Press Council, any changes it proposes, and my suggestion of "preventive action" by the Press Council, are almost certain to prove unacceptable. On the question of foreign correspondents, the NPU suggests that journalists employed by any South African newspaper should write for overseas publications only with their editor's permission, and "they would be expected to work within the letter and the spirit of the Press code."

Egypt ready for new peace bid

BY ROGER MATTHEWS IN CAIRO

EGYPT IS ready to resume efforts to reach a peace treaty with Israel, Prime Minister Mustapha Khalil said yesterday after a five-hour Cabinet meeting. A letter would be sent to Mr. Cyrus Vance, the U.S. Secretary of State, within the next two days spelling out Egypt's position.

"We will leave to him the method of how to establish contact between the two sides, and if these contacts are fruitful then negotiations can be started," said Mr. Khalil.

However the Prime Minister added: "We are ready to resume the efforts to sign a peace treaty with Israel on the basis that it has to be a comprehensive peace and not a separate treaty with Israel."

This was another reference to the main stumbling block to the conclusion of a treaty, Egypt's insistence that it should be firmly linked to a timetable for Palestinian self-rule on the Israeli-occupied Gaza strip and West Bank. Israel has refused to agree to specific dates being set either for elections in the occupied territories or for the establishment of a Palestinian authority.

Both the Prime Minister and President Sadat are scheduled to visit Sudan later this month for talks on progress towards unifying the two countries, and officials in Cairo do not expect talks with Israel to resume before the end of January and perhaps not until into February, machine 43 — 3 on 3:

NOTICE OF REDEMPTION

To the Holders of

ENTE NAZIONALE IDROCARBURI

E. N. I.

(National Hydrocarbons Authority)

6% Sinking Fund Debentures due February 1, 1981

NOTICE IS HEREBY GIVEN that pursuant to the provisions of the Sinking Fund for the Debentures of the above-described issue, Morgan Guaranty Trust Company of New York, as Fiscal Agent, has selected by lot for redemption on February 1, 1979 at the principal amount thereof \$1,000,000 principal amount of said Debentures, as follows:

Outstanding Debentures of U.S. \$1,000 Each of Prefix "M" Bearing Serial Numbers Ending in the Following Two Digits:

13 23 24 32 34 45 52 63 65 84 86 91 92 96

On February 1, 1979, there will become and be due and payable upon each Debenture the principal amount thereof, in such coin or currency of the United States of America as on said date is legal tender for the payment therein of public and private debt, at the option of the holder, either (a) at the corporate trust office of Morgan Guaranty Trust Company of New York, 13th Floor, 30 West Broadway, New York, N.Y. 10015 or (b) subject to any laws and regulations applicable thereto with respect to the payment, currency of payment or otherwise in the country of any of the following offices, at the principal office of Banca Nazionale del Lavoro in Rome or the principal office of Banca Commerciale Italiana in Milan or the main offices of Morgan Guaranty Trust Company of New York in London, Brussels, Paris or Frankfurt or the main office of Algemene Bank Nederland N.V. in Amsterdam or the main office of Kreidelsbank S.A. Luxembourg in Luxembourg-Ville.

Debentures surrendered for redemption should have attached all unmatured coupons appertaining thereto. Coupons due February 1, 1979 should be detached and collected in the usual manner.

From and after February 1, 1979 interest shall cease to accrue on the Debentures herein designated for redemption.

ENTE NAZIONALE IDROCARBURI

By: MORGAN GUARANTY TRUST COMPANY

OF NEW YORK, Fiscal Agent

December 26, 1978

NOTICE

The following Debentures previously called for redemption have not as yet been presented for payment:

DEBENTURES OF U.S. \$1,000 EACH

M-1917	1965	2065	2182	10270	14225	14228	13937	15442	16013	15445	16518	16610
1957	1958	2020	2065	10270	14225	14228	13937	15442	16013	15445	16518	16610
1958	1959	2021	2066	10273	14226	14227	14043	15443	16013	15447	16517	16611
1959	1960	2022	2067	10274	14227	14228	14044	15444	16014	15448	16518	16612
1960	1961	2023	2068	10275	14228	14229	14045	15445	16015	15449	16519	16613
1961	1962	2024	2069	10276	14229	14230	14046	15446	16016	15450	16520	16614
1962	1963	2025	2070	10277	14230	14231	14047	15447	16017	15451	16521	16615
1963	1964	2026	2071	10278	14231	14232	14048	15448	16018	15452	16522	16616
1964	1965	2027	2072	10279	14232	14233	14049	15449	16019	15453	16523	16617

Problems of peace for Iraq and Syria

By Ihsan Hijazi in Beirut

IRAQ AND SYRIA resumed talks this week in an attempt to fulfil their declared intention of establishing a unified and solid eastern front against Israel.

A joint committee met in Baghdad to discuss co-operation between the two neighbouring Arab States in the political, economic and cultural fields. Mr. Abdu Halim Khaddam, the Syrian Vice-Prime Minister and Foreign Minister, represented his country in the talks. The Iraqi side was headed by Mr. Turki Aziz, a member of the ruling Revolutionary Command Council.

This was the committee's second meeting since Iraq and Syria ended a decade of hostility last October by signing a "charter for pan-Arab action."

The current talks will also pave the way for a State visit to Syria by Iraqi President Ahmed Hassan al Bakr, and his second-in-command, Mr. Saddam Hussein, to repay President Hafez Assad's visit to Baghdad ten weeks ago. Aside from re-opening their border to normal traffic and ending a war of words, the Iraqi and Syrian regimes have not moved significantly towards any of their ambitious goals.

The reason, according to officials in both countries, is that it is "better to move slowly but surely."

Many problems which have been accumulating for 10 years have to be resolved. "We have piles of dossiers of unresolved questions with Iraq," a Syrian Cabinet member remarked to a visitor recently.

At the economic level, the officials are working on two main problems: resumption of pumping of Iraqi crude oil two Mediterranean terminals, and in return, allowing Iraq to draw its share of the waters of the Euphrates River.

Cutting off the Iraqi oil flow deprived Syria of \$300 million annually in transit royalties. The Syrian Government retaliated by diverting the Euphrates waters to a dam in the northeast of the country instead of letting it go to Iraq, causing irrigation problems for Iraqi farmers.

Official announcements in Baghdad and Damascus during the past few weeks spoke of progress in resolving the two issues.

Removing these obstacles is essential for the creation of a friendly atmosphere, without which unity is impossible. Two complicated problems are being left to the last—military union and the merger of the two factions of the Ba'ath Party which control the Government in both countries. Iraq already had offered to station troops on the Syrian side of the Golan Heights front line, but Syrian officials were reported to have suggested deferring the matter until attainment of complete military unity.

The two countries have declared their intention to correct the military balance with Israel in the wake of Egypt's exit from the confrontation.

Iraq recently moved troops to the border with Syria. They are on stand-by orders to go into Syria should the need arise.

The consensus among analysts is that the main challenge to the Syria-Iraq alliance is the re-unification of the Ba'ath Party.

When the party divided, Syrian Ba'athists dismissed their Iraqi opposite numbers as "counter-revolutionaries." The Iraqis insisted they had "legitimacy" on their side.

This is because Mr. Michel Aflak, the Party founder, is the secretary-General of the Baghdad-based faction.

The 64-year-old Mr. Aflak, himself a Syrian, founded the Ba'ath Party 31 years ago. A younger generation of Ba'athists ousted him and other veteran party leaders in a military coup in Damascus 12 years ago.

Ever since the party has been split into two factions. When Mr. Aflak's supporters seized power in Iraq in 1968, he and other exiled Syrian Ba'athists went to live in Baghdad.

The Ba'athist schism has been marked by assassinations and acts of sabotage.

Arab diplomatic sources believe the two countries have no alternative but to stand by each other. With Egypt going it alone in treaty with Israel, Syria has lost its traditional Arab ally not only against Israel but against its own Arab opponents.

Iraq, as the strongest Arab military force after Egypt, is the only power which can provide Syria with the support it needs in the confrontation with the Jewish State.

Meanwhile, reports yesterday in the Lebanese Press said major Government changes in Syria are imminent, involving the Ministry of Defence and the army chiefs of staff.

A Cabinet of technocrats is expected to replace the present Government of Prime Minister Mohammed Ali Al Halabi, the newspapers said.



Emirates may face petrol shortage

BY KATHLEEN BISHAWI IN DUBAI

THE United Arab Emirates may face a shortage of petroleum supplies if the political situation in Iran deteriorates further.

Just 20 miles offshore, Dubai is pumping over 330,000 barrels per day of crude oil from the sea, and 100 miles down the coast the sheikhdom of Abu Dhabi is producing 1.5m b/d.

Yet because local refineries are not large enough to cope with domestic demand, the two wealthy Emirates are not so comfortably off, for all their petroleum supplies have to come from outside.

According to Government

acquire refined oil products and lubricants in a market which is rapidly becoming starved of supplies because of the Iranian shortfall.

Abu Dhabi is in a better position than Dubai. Its local fuel needs are eased by the Umm al Nar refinery, which produces 15,000 b/d, but even so it finds it has to import certain products.

The two other major companies, BP and Caltex, are in a better position, for their oil imports are largely provided from a refinery in Bahrain using local crude.

According to Government

Anti-Shah riot in California

LOS ANGELES — Two hundred police with rifles and revolvers drawn last night battled hundreds of Iranian anti-Shah demonstrators (left) at a mansion where the Shah's mother is staying. The demonstrators, chanting "Death to the Shah," set fire to bushes. They then overturned a car and set it ablaze. Thirty demonstrators injured.

In Moscow, the Communist Party newspaper Pravda denounced what it called "

AMERICAN NEWS

West considers aid cut to force changes in Guyana

BY HUGH O'SHAUGHNESSY

WESTERN GOVERNMENTS unhappy about the political situation in Guyana, are debating whether to cut aid to the country in an effort to persuade the Government of Mr. Forbes Burnham to adopt more orthodox political processes.

Western, particularly British, unhappiness with Mr. Burnham arises from persistent reports of fraud in the referendum held in July. While the Government claimed a very large majority in favour of the scrapping of various constitutional safeguards, opponents of the Government claim that turnout was small and support minimal.

Claims of electoral fraud echo similar reports which circulated after the general elections of 1968 and 1973. Both those polls were won by Mr. Burnham's People's Progressive Party (PPP).

Western Governments are also concerned at the continuing racism in Guyanese politics. Majority support for Mr. Burnham and the PNC comes from the Negro community, to which it is claimed the Government is excessively partial, while much support for the Marxist opposition People's Progressive Party (PPP) comes from the East Indians.

Though few Western Govern-



Mr. Forbes Burnham, Prime Minister of Guyana

ment officials relish the prospect of rule by the Moscow-line PPP and its leader, Dr. Cheddi Jagan, they are becoming increasingly impatient.

Officials suggest that if existing political practices remain unaltered in Guyana, Mr. Burnham's chances of obtaining further finance under the Carib-

Volkswagen breaks Big Four's domination of U.S. car market

BY DAVID LASCELLES IN NEW YORK

THE BIG FOUR U.S. car manufacturers' domination of the domestic market was finally cracked in December by Volkswagen, which nudged out American Motors Corporation (AMC) to become the country's fourth-largest seller of domestically-produced cars.

Although this had been expected since VW opened its U.S. plant in Pittsburgh last spring, it highlights the fast-growing popularity of the small cars in which VW specialises.

According to sales figures for December 11-20 released yesterday, VW sold 2,805 domestically-made cars, compared with AMC's 2,429, giving VW lead of just under 400 units.

Total car sales by domestic producers during the period

were 214,618, which means that VW and AMC combined were only battling for about 2.5 per cent of the market. Nevertheless, VW is expected to increase its sales further, initially at AMC's expense, although later it may take business away from the giants, as smaller, more fuel-efficient cars gain

VW's success last month was helped because AMC, by far the smallest established U.S. company, is grappling with declining sales and an inability to compete with the big companies. AMC's latest car sales figures are 42 per cent down from last year, and production has also fallen.

Two weeks ago, AMC announced it was cutting the prices of its major models to

increase sales, and yesterday it raised the prices of its larger-capacity cars to improve the price differential between them and its economy models.

VW, on the other hand, which is producing just one model, the Rabbit (sold in Britain as the Golf), from a new production plant, has moved to its present strength from no market at all. It is also importing diesel-powered Rabbits and other models, bringing its total sales for December 11-20 to just under 5,000.

Although the Pittsburgh plant ground to a halt soon after opening because of labour problems, it is now producing about 400 cars a day. This figure will rise to 800 a day when a second production shift begins, possibly within a few weeks.

Businessmen join Caricom working groups

By Our Georgetown Correspondent

BUSINESS REPRESENTATIVES are to be given seats for the first time on official working groups planning advances in the 10-year-old Caribbean Economic Integration Movement (Caricom).

This was announced here by Dr. Kurliegh King, the new Secretary-General of the 12-nation Caribbean grouping.

Resignation complicates Canada fisheries talks

By VICTOR MACKIE IN OTTAWA

THE FISHERIES and boundaries dispute between Canada and the U.S. has been complicated by the resignation of Mr. Lloyd Cutler, the chief U.S. negotiator. A lawyer in private practice, he decided to leave the talks when it became apparent that no solution would be found

in Ottawa said yesterday.

Mr. Don Jamieson, Canada's External Affairs Minister, and Mr. Cyrus Vance, the U.S.

Secretary of State had set the end of the year deadline. They talked optimistically about reaching at least a partial agreement.

Each side is now reporting to its Government and is proposing several options, an official in Ottawa said yesterday.

The dispute involves reciprocal rights for fishermen on both coasts and four maritime boundaries.

COLOMBIAN ENERGY

Priority for exploration

BY SARITA KENDALL IN BOGOTÁ

S.R. Alberto Vásquez Restrepo, Colombia's Energy Minister, promises aggressive, ambitious energy policies, and is giving top priority to a \$3.5bn oil and gas exploration programme in response to the country's critical energy situation.

Oil production has been dropping steadily since 1970, and imports for 1979 will probably amount to 23m barrels—more than one-third of national consumption.

The exploration drive is designed to make Colombia self-sufficient in oil again, and complementary measures will channel demand towards other, more abundant, energy resources.

Between now and the end of the century Colombia will have to invest about \$35bn in electricity, gas, oil and coal. "Colombia on its own can probably finance 30-40 per cent of this," calculates Sr. Vásquez.

Plans for the electricity sector alone call for \$10bn to be spent up to 1983, more than doubling capacity and significantly decreasing the proportion generated by oil and gas derivatives.

Although there may be short periods of rationing after 1980, these will be caused by low reservoir levels rather than insufficient generation capacity—unless projects are delayed by funding problems.

Even with a far-reaching subsidy programme designed to replace oil products with natural gas wherever possible, and gas with coal, Colombia's oil and petro imports will be costing more than \$2bn a year by the late 1980s.

Hence the urgency for intensive oil exploration in areas which hold out good possibilities, though they may be far from good transport facilities and more costly to drill. This would include the Llanos, Northwest Colombia and the Caribbean coast.

Colombia is giving top priority to oil and gas exploration. Oil production has been dropping steadily since 1970, and some 23m barrels, more than a third of national consumption, will have to be imported in 1979.

Policy is to continue with association contracts.

These are popular with the companies because they offer good terms, flexibility and reasonable security, but the Energy Minister plans some changes—for example, a reduction in the size of area that can be contracted.

Colombia has held a much greater attraction for foreign companies since the last government agreed to pay the international price for crude discovered under the association system. Several transnational companies are negotiating with the country and a number of companies are negotiating to explore new areas.

Over the last few years an average of 10 contracts a year have been signed in association with the State oil corporation, Ecopetrol, and over 8m hectares are covered by exploration agreements. Ecopetrol reports that 38 exploratory wells have been drilled with a total investment of \$122m up to September 1978.

Despite the increase in ex-

ploration activity, it is still running at a much lower level than the Government would like, and Sr. Vásquez speaks of revising upwards an already ambitious drilling programme.

The original aim, established by the last administration, was to drill 800 exploratory wells costing \$1.5bn over 10 years.

Assuming a rate of success similar to that of the past, this should increase oil reserves by 1.7bn barrels. Ecopetrol's exploration targets have been raised considerably, and the State corporation plans to invest \$77m in seismic and drilling activity during 1979, compared with \$17m in 1977.

In contrast with oil, natural gas production will be increasing over the next few years as more coastal fields come into operation and a pipeline to Medellin is built. Reserves in the Guajira alone are calculated at more than 3,500bn cubic feet, and output from the Ecopetrol-Texaco fields is planned to reach 400m cu ft a day by 1981.

Similarly, coal production should be in full swing before the mid-1980s, replacing oil products in cement works and thermal power stations.

Colombia also has begun to explore its uranium deposits systematically, and association contracts have been signed with Spanish and French companies. Production for a small nuclear power station could begin in 1990.

But the key to cutting energy costs in the medium term is the oil exploration programme. Some experts feel the Colombian Government is over-optimistic, and the 10-year plan will not produce the results hoped for—neither the rate of foreign investment nor the discoveries will meet expectations.

If it is successful, however, the country will save billions of dollars in imports, which is a strong incentive on the heels of another OPEC price increase.

Schlesinger confident about oil supplies

By JUREK MARTIN, U.S. Editor, in Washington

Financial Times Thursday January 1976

Lloyd
EXPANSION
is largely complete.
Engineers from
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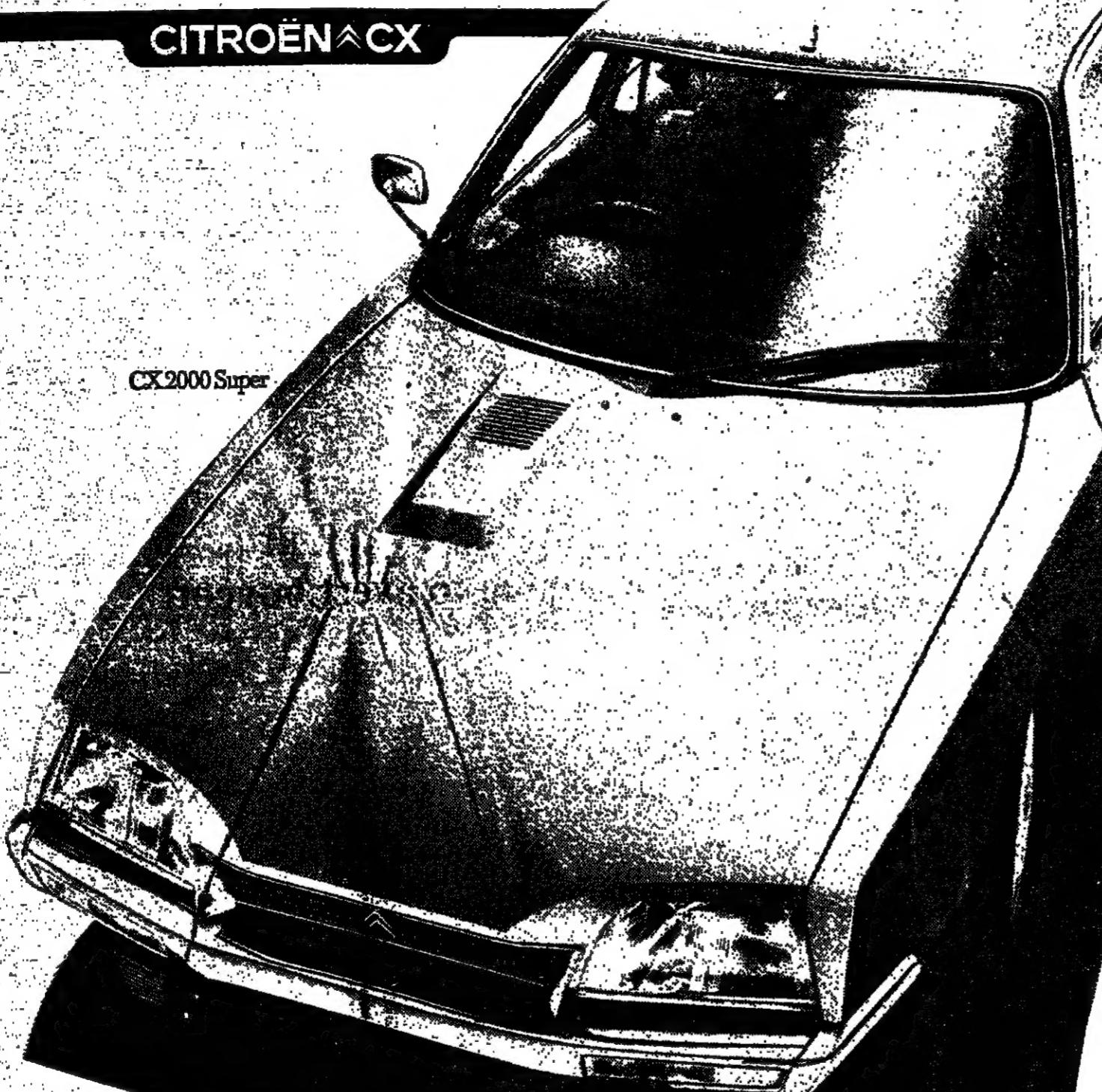
CITROËN CX. IT GOES FROM £5098 TO £9590 DEPENDING ON WHERE YOU WANT TO STOP.

Model	Top Speed	Price
CX2000	109 mph	£5,098
CX2000 Super	109 mph	£5,336
CX2400 Super (5-speed)	112 mph	£5,966
CX2400 Super (C-Matic)	111 mph	£6,154
CX2500 Diesel Super (5-speed)	97 mph	£6,199
CX2400 Pallas (5-speed)	112 mph	£6,566
CX2400 Pallas (C-Matic)	111 mph	£6,754
CX2400 GTi (5-speed)	118 mph	£7,160
CX2400 Pallas Injection (C-Matic)	112 mph	£7,180
CX2400 Safari Estate	108 mph	£6,128
CX2400 Safari Estate (C-Matic)	106 mph	£6,434
CX2500 Diesel Safari Estate	90 mph	£6,481
CX2400 Familiale	108 mph	£6,241
CX2400 Familiale (C-Matic)	106 mph	£6,546
CX2500 Diesel Familiale	90 mph	£6,591
CX Prestige Injection (C-Matic)	112 mph	£9,590

You can still find some models at pre-January 1st prices if you hurry.

CITROËN CX

CX 2000 Super



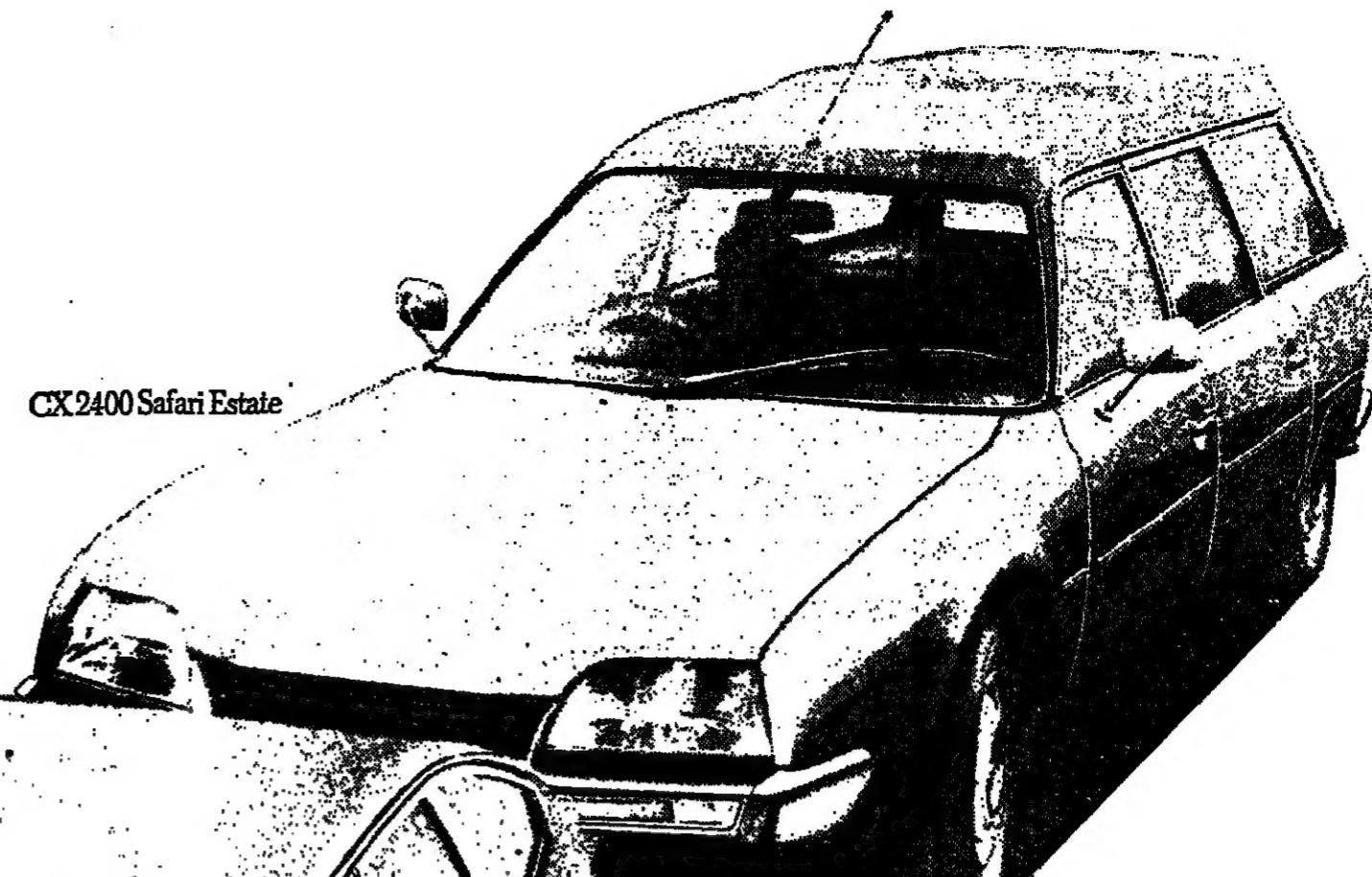
As you might expect, a price difference of £4,500 makes quite a difference to what you get in a car.

What you might not expect, however, is that at the bottom end of the CX price range you can still enjoy the superb comfort, style and lavish appointments of a luxury limousine.

Take the CX2000 Super, for example. For £5,336, you get not only Citroën's unique hydro-pneumatic suspension, VariPower steering and aerodynamic styling but reclining front seats with adjustable and removable head restraints, electrically operated front windows, town and country airhorns, aerial and twin door speakers, interior pneumatic engine oil-level gauge, 2-speed single-arm front windscreens wiper with intermittent wipe.

The CX2400 gives you a 5-speed gearbox

CX2400 Safari Estate



and a powerful 2347cc engine which wafts you up to 112mph while the Pallas adds additional refinements like tinted glass, side sunvisors as well as sunblinds at the rear and an even more luxurious upholstery.

For the motorist who wants extra performance there's the fuel-injection CX Pallas with C-Matic transmission or the 118mph CX GTi with a close ratio 5-speed manual gearbox and electronic ignition.

Those who want extra economy need look no further than the 5-speed CX2500 diesel saloon or the 4-speed CX2500 diesel estates.

Estates? Naturally, we offer a choice: petrol-engined or diesel, people-carrying or load-carrying. The CX Familiale transports eight passengers plus a generous amount of luggage in style and remarkable comfort. The CX Safari has an impressive 41 cu ft of load space which expands to a cavernous 75.2 cu ft when the rear seat is folded down.

That leaves the Prestige—the ultimate CX. With a longer wheelbase, vinyl roof, air-conditioning, electrically-operated windows all round, four stereo speakers, even foot-rests for the rear passengers, and many other features, it's probably the most lavishly-appointed saloon available at its price.

Abundantly clear from all that's gone before is that, wherever along the price scale you come to a stop, the CX offers you a lot of car for your money. And from that point on, it's up to you to decide.

All our cars are on the table.

UK NEWS

Sainsbury renews discount campaign

Vegetable prices double as freeze maintains grip

BY CHRISTOPHER PARKES

By David Churchill,
Consumer Affairs Correspondent

THE FIERCE competition between the High Street supermarkets intensifies today when J. Sainsbury relaunches its successful "Discount '78" price-cutting campaign.

The new campaign, renamed "Discount '79," will be backed by Press and television advertising—which began last night—offered by the trade to total more than £1m.

The move comes a year after Sainsbury first launched its Discount campaign in response to Tesco's decision to drop trading stamps and concentrate on price-cuts.

Since Sainsbury adopted its aggressive marketing campaign it has boosted its share of the packaged grocery market by almost a quarter from 8.6 per cent to 10.5 per cent to just over 13 per cent.

If fresh foods are taken into account, Sainsbury and Tesco are believed to be about equal in market shares.

In the financial half-year to September 1978, Sainsbury also reported turnover up by 28 per cent—a volume gain of 20 per cent—while profits were up by a quarter.

The effect of Sainsbury's price-cutting also meant a saving on the average shopping basket of about 3p in the pound, the company said yesterday.

The new campaign, however, is unlikely to repeat last year's sharp price cuts on a wide range of groceries. Instead, Sainsbury's says it will continue to discount basic commodities.

But with increasing pressure on supermarket costs, including wage and distribution costs, there is little scope for a further general reduction in prices.

Some items, such as tea, coffee, and some biscuits are, however, now cheaper in Sainsbury stores than a year ago.

Although the major supermarkets are unlikely to be able to afford a new round of deep price-cuts, the competition for market share is likely to continue.

The launch of a new marketing campaign by the Co-operative stores is imminent and stores have been told to emphasise the Co-ops advantages.

Tesco is also to launch its own New Year campaign to consolidate its market share from Monday, although it has already started advertising its new prices. The other major multiples are expected to follow suit.

Move to start new air services from Stansted

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

TWO UK independent airlines, British Air Ferries and British Islands Airways, are seeking permission to develop European passenger and cargo services from Stansted Airport, Essex.

British Island Airways is a member of the British and Commonwealth Shipping Group, but recently took over many scheduled service routes operated by British Air Ferries.

The aim is to start scheduled passenger services from Stansted to Paris, Frankfurt, Zurich and Dublin, with cargo services between Stansted, Hanover and Milan.

BIA is seeking rights to fly Luton-Paris and Luton-Amsterdam. These changes would bring a

Airport told to submit planning application

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

A £40,000 computer-linked telex system was plugged in at BL's Austin-Morris subsidiary in Bickenhill, Birmingham, yesterday which will cut £20,000 from the company's near-£2m communications costs this year.

Within three years, depending on National Enterprise Board funding priorities, Austin-Morris expects to have installed the system at all 36 plants and offices in Britain and 60 Austin-Morris plants and agencies worldwide.

The case MSX message-switching system with a VDU attachment is linked to the company's recently-opened data processing computer centre at Redditch.

The new system, specified by BL Cars Group Systems, can handle up to 2,000 messages a day and transmit 200 in the time it normally takes to send just one message.

RETAIL PRICES of most vegetables have doubled in the past few days. Some have even trebled as the trade has suffered the combined effects of frozen fields, blocked roads and fears of the impending disruption of a lorry drivers' strike.

At London's main wholesale markets yesterday, prices were generally double last week's levels. In Scotland some traditional winter crops such as Brussels sprouts were virtually unobtainable.

At present there are ample supplies of imported fruit and salads with prices similar to last week, but a spokesman for the retail trade warned that if the lorry drivers' strike took hold, prices could easily double.

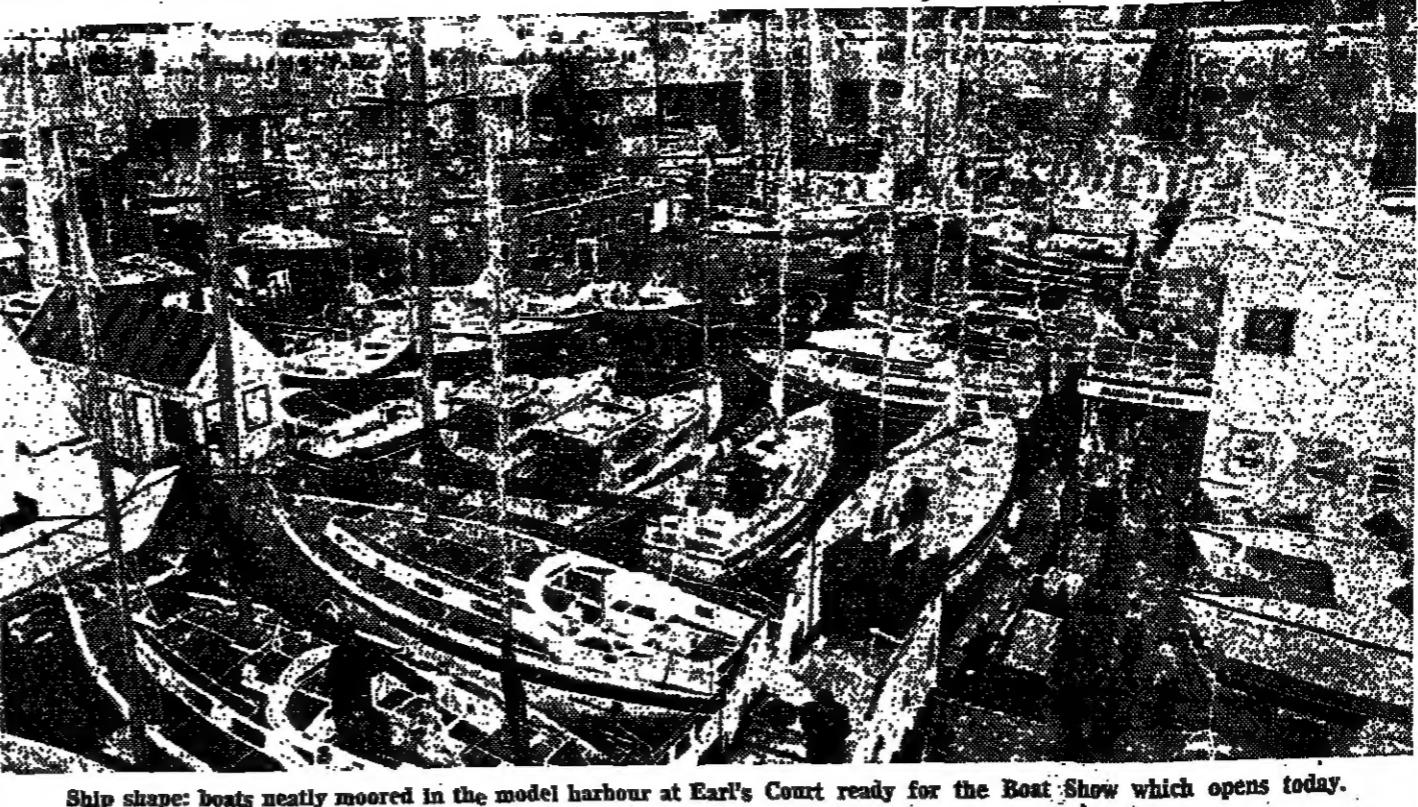
The trade's troubles started in the fields. Sprouts and cabbages are frozen solid. Carrots, parsnips and other root crops are stuck in iron-hard soil. Many farm workers are on holiday and in the present weather people who are working are picking and preparing only a fraction of normal supplies.

Farmers are also facing problems reaching the main roads—now generally clear of snow—through snowbound country lanes.

About half the transport used for distribution is owned by farmers, merchants or co-operatives and is unlikely to be affected by industrial action. But if the lorry strike spreads, the shortage of transport could add to the difficulties.

The cold has caused some slight problems, however. Some houses in the London area were rationed to a maximum of 2 pints each because of a "minor" walk-out by bottling plant staff who claimed the dairy was too cold for them to work.

Carrots cost as much as 30p a pound, cabbages the same, and cauliflowers up to 55p



Ship shape: boats neatly moored in the model harbour at Earl's Court ready for the Boat Show which opens today.

Raleigh enjoys record £42m sales

By James McDonald

THE BICYCLE boom has led to TI Raleigh—the world's largest cycle and component manufacturer—enjoying record UK sales last year of £84,000 bicycles, including pavement cycles, valued at £42m.

There is no strict comparison with 1977 because 1978 was the first year when pavement cycles were included in the total sales.

But a Raleigh spokesman said that his company had about 60 per cent of the British market and that sales by all makers had increased by 10 per cent in 1977, with sports machines accounting for 40 per cent of demand.

Although TI Raleigh's largest single market is the UK—60 per cent of its domestic production is exported to 140 countries and the company estimated yesterday that Raleigh's world cycle sales last year were about £150m, with two-thirds in exports.

Raleigh believes that the remaining 40 per cent of the British bicycle market is fairly evenly split between other UK manufacturers and foreign makers with Austrian machines the biggest import.

But although sales last year by TI Raleigh overseas were encouraging they were not as buoyant as in Britain.

"There are indications that British adults are now turning to the bicycle as a means of relaxation and exercise, as well as convenience," said Mr. Ian Phillips, chairman of Raleigh.

The price of petrol should also encourage the cycle industry, particularly when the Government's plan to replace motor taxation with additional tax on petrol comes into operation.

This year, TI Raleigh says it is expecting higher sales of bicycles, especially the "fun" models such as the Griffet and 20-in-wheel range of ladies' shopping cycles.

Barclays offers Visa cheques

Financial Times Reporter

BARCLAYS Bank is to begin issuing Visa travellers cheques in place of cheques bearing its own name.

The new cheques will be issued in US dollar and sterling denominations and will carry the Visa design, though the changeover is unlikely to be complete for about two years.

Barclays is already a member of Visa through its Barclaycard business. It now becomes the world's largest issuer of Visa travellers cheques.

One feature of the scheme is that non-Barclays members of Visa will be able to inscribe their own company names on Barclays Visa cheques.

Overseas New products in food processing and packaging have considerable export potential, and the sole also includes the business of a subsidiary, J.I. Wright Engineering Ltd., with established contracts with major industrial companies and H.M. Government.

The businesses are located in modern, purpose-built premises of 41,000 sq. feet at East Dereham, Norfolk, adjacent to the A47 trunk route, and employ an experienced workforce of 130.

For further information apply to:

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27 Chancery Lane, London WC2A 1NF.
Telephone: 01-242 9451
Telex: 251064 TCHRSG

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UK NEWS

North Sea output reaches new peak

BY KEVIN DONE, ENERGY CORRESPONDENT

UK OIL production from the North Sea totalled more than 5m tonnes in November for the first time.

Oils produced from all 11 fields in stream in the North Sea, with output averaging 1.3m barrels a day, compared with 1.2m barrels a day in October. Total production for November was 5.1m tonnes, compared with 4.8m tonnes in October.

The port was closed on Saturday night when the 190,000-tonne Esso Berica drifted loose during mooring and rammed a jetty. The tanker was held above the waterline and is sailing to Rotterdam for repairs.

Production this year is expected to total 50m to 50m British Petroleum, the ter-

minal operator, said yesterday that the size of the tankers using the port has been temporarily limited to 100,000 tons while the jetty is repaired.

The vital Sullom Voe oil terminal in the Shetland Islands was reopened yesterday with the arrival of the 72,000-ton tanker Salter Aver, under charter to the British National Oil Corporation.

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Ford repeats triple sales lead in 1978

BY LISA WOOD

FORD managed to repeat its triple sales lead in cars, commercial vehicles and tractors in 1978 in spite of a crippling strike, the company claimed yesterday.

The company said that although final returns for 1978 were not yet complete, it was clear that the company's cars, with more than 24 per cent of the market; commercial vehicles, almost 29 per cent; and tractors over 26 per cent, were still UK market leaders in 1978.

Ford has released these figures after a week before final figures, compiled at the Vehicle Licensing Centre, Swansea, are published by the Society of Motor Manufacturers and Traders.

In 1977 Ford became the first manufacturer to achieve the treble when it added cars to its dominance of trucks and tractor sales.

It sold 25.7 per cent of cars in the UK, with Leyland sales at 24.3 per cent, Vauxhall 9.1 per cent and Chrysler 6 per cent. Vauxhall, Chrysler and Ford sales all included a large number of imported models.

In the same year Ford's market lead fell as commercial vehicles were 31.2 per cent of the market, BL sold 25.2, Bedford 15.1 and Chrysler 14.8 per cent. Figures for car sales, for example, for the first 10 months showed a similar pattern to that of the previous year, with 25.4 per cent of cars registered in the UK Ford; 24.56 per cent BL; 9.12 per cent Vauxhall; and 5.8 per cent Chrysler.

These figures include cars from 'companies' Continental associates which are not included in total UK figures.

An indication of how badly hit Ford was by the strike is that at the end of September, when the company had been strike bound only one week, its car sales were 27 per cent of the UK total.

In December it was 16 per cent, compared with BL's 27 per cent. BL's best month as beneficiary of the strike was in November, when its share of the car market rose from just under 23 to 23.8 per cent.

Ford would also have been Western Europe's 1978 market leader for cars and commercial vehicles but for the strike.

Vauxhall and Chrysler said yesterday that they could give no figures yet for their 1978 market share in the UK.

BL said that final figures were not available, but sales of about 22.3m Renault cars were registered, exceeding its target by 3,000 and giving it 4.4 per cent of the total market.

The "new generation" Renault 5, 14s and 20s boosted last year's total by 25 per cent, against total market growth of 23 per cent.

Renault has high hopes that the Renault 18 range, to be formally launched in the UK in mid-February, will have a big impact this year, when it expects to sell at least 23,000 of this mid-market saloon range.

The Renault 18 will be available with a choice of two engines—1400 cc or 1647 cc—and prices will range from £3,518 for the 18TL to £4,233 for the 18GTS.

Last year, the Renault 5 was the company's biggest seller in Britain, topping 19,000 units, followed by the Renault 14 with 15,000.

The group also said yesterday that it would increase UK prices by an average of 4.8 per cent from next Monday. The average is widely spread so that the top-of-the-range 30TS goes up by only 1 per cent against 4.5 per cent on the Renault 5 range.

Other examples are: Renault 4, up from £2,120 to £2,236; Renault 12/11, up from £2,980 to £3,145; Renault 20TS up from £3,152 to £3,384 and the Renault 30TS up from £6,427 to £6,490.

The major priority was to bring the company back into profit, but he could not say how long this would take. "I don't know enough about the company yet."

He maintained that acquisition of Chrysler UK by the Peugeot-Citroen group gave a wonderful opportunity for employees because Chrysler UK is now part of a very large organisation, well financed and run by practical and commercially minded people.

"With that kind of backing we should be able to make the right kind of decisions to revive the company without it involving too many compromises."

He had reached a clear understanding with the Peugeot-Citroen management that Chrysler UK would be run from the UK. He would spend some time between now and April visiting plants, getting to know employees and management, and "I aim to get a feeling of team spirit within the company."

Mr. Turnbull said he had known for some time and got on well with Mr. George Lacy, who was re-appointed managing director of Chrysler UK yesterday. He did not foresee any immediate major management changes following his appointment.

Other directors who continue in office are M. Georges Herbill, Mr. Angus Murray, Lord Roll and Mr. Louis B. Warren.

Up to April Mr. Turnbull would spend some time winding

up his affairs at the Iran National car group, where his contract originally called for him to stay until next September. He will also work on Chrysler Europe affairs.

He has been appointed to a new key executive committee of five for Chrysler Europe which will be responsible for direction and policies of all the European operations.

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Renault expects 5% of UK car sales

By Our Motor Industry Correspondent

RENAULT, THE state-owned French group, expects to take a 5 per cent share of the UK passenger car market this year, Mr. Alan Dakers, its marketing director, said yesterday.

The group had record sales in Britain last year when nearly 22,000 Renault cars were registered, exceeding its target by 3,000 and giving it 4.4 per cent of the total market.

The "new generation" Renault 5, 14s and 20s boosted last year's total by 25 per cent, against total market growth of 23 per cent.

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More paying top income tax rate

By Peter Riddell, Economic Correspondent

THE NUMBER of people liable to the top 83 per cent rate of income tax has risen sharply in the past few years. The total increased by 24 per cent to 36,000 in the tax year 1976-77.

This is shown by the Inland Revenue's latest annual survey of personal incomes published today. The results are based on a random sample of 130,000 employees and others and all items of income tax are included.

Directors re-elected included Mr. Lacy, Mr. Peter Griffiths, deputy managing director; and Mr. Don Lander, vice-president of Chrysler Corporation.

Other directors who continue in office are M. Georges Herbill, Mr. Angus Murray, Lord Roll and Mr. Louis B. Warren.

Up to April Mr. Turnbull would spend some time winding

Prior warns Tories —tough action on unions can rebound

By IAN OWEN

CALLS BY Tory hardliners for tough action to check abuses of trade union power could prove counterproductive, Mr. James Prior, the Shadow Employment Minister, warned yesterday.

In a BBC radio interview he reaffirmed that the next Tory Government would not embark on a comprehensive reform of trade union law on similar lines to the controversial 1971 Industrial Relations Act, but seek co-operation in a step-by-step approach to find solutions in specific problem areas.

They would attract wider support than could be gained by rushing into statements which proved difficult to fulfil, reduced the prospects for co-operation and concentrated, and possibly led to confrontation.

Mr. Prior gave an implied rebuke to his Shadow Cabinet colleague Mr. Michael Heseltine and to Mr. David Howell, a Tory spokesman on home affairs, for the wide-ranging criticism of trade unions they voiced on Tuesday.

While acknowledging that they had reflected deeply-held views about certain trade union activities, he said he did not think that they had been "entirely fair" to those union leaders who were trying to give good advice to their rank-and-file.

Questioned by Robin Day, Mr. Prior stressed the need to approach trade union problems with circumspection. The trade union movement, and workers generally, were not deferential and did not always follow the advice of their own leaders, let alone the law or the advice of politicians.

These are the harsh realities of a country that has just indulged in the biggest-ever Christmas spending spree. Time is running out."

'Yes to Welsh Assembly' campaign launched

By ROBIN REEVES, WELSH CORRESPONDENT

THE CAMPAIGN to secure a "yes" vote for the Welsh Assembly in the St. David's Day referendum was launched formally in Cardiff yesterday, amid confident predictions that Welsh public opinion is moving firmly in favour of the Government's devolution proposals.

Mr. Elystan Morgan, chairman of the umbrella "Wales for the Assembly" campaign and a former Labour Minister, said he was not surprised by the gradual shift in favour. There was a limit to the advantage of appeals to fears and prejudices used by the opponents of Welsh devolution.

Our opponents are an unholy alliance, empty of any positive alternative. They display a total bankruptcy of thought and sterility of leadership as far as the Government of Wales is concerned," he said.

The Assembly would subject Welsh Office bureaux to democratic accountability, and bring positive economic and social advantages which Wales could not afford to lose and still expect to be protected as a distinct community.

A Welsh Assembly will mean better employment opportunities, better homes and better health and education services — and we would be fools of the century to spurn these opportunities," said Mr. Morgan.

Without an Assembly, Wales would lose out to other parts of the UK — especially Scotland, whose own assembly will be lobbying strongly for jobs and a bigger slice of Britain's own economic resources.

Public opinion polls in Wales over the last two years have shown a clear, if diminishing, majority against the Assembly. But Mr. Morgan expressed complete confidence that as the campaign developed and the "negativism" of opponents was exposed, there would be a resounding vote in favour on St. David's day.

Apart from launching a £25,000 appeal to pay for its activities, the campaign organisers have also unveiled names of seven distinguished people in Welsh public life who have agreed to act as patrons.

The Sunday Times NUJ chapel said that only the departure of Mr. Duke Hussey, chief executive, and Mr. Douglas Nisbet-Smith, general manager, could clear the way for a satisfactory outcome.

The journalists want the management to adopt a "less combative" approach to future negotiations by separating the issues of overmanning, introduction of new technology and unofficial disputes on which it is seeking agreement with unions.

They are urging Times Newspapers to suspend all notices of dismissal, including those which took effect this week, to help create an atmosphere in which negotiations can continue.

On Tuesday the Television went back on air last night after a 17-day strike, following the settlement of a dispute, originally over a productivity claim, with the Association of Cinematograph, Television and Allied Technicians.

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the NEB, which is putting in £15m immediately, and a further £25m when the operation is established.

Mr. Barron told a seminar on silicon chip technology, arranged by the Association of Scientific, Technical and Managerial Staffs, that he did not want Immos to be given preferential orders from other NEB companies like Rolls-Royce or British Leyland or from state industries like British Aerospace.

One of his aims for 1979 was to get free of the National Enterprise Board label and the implication that his venture should be directly accountable to politicians.

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Mr. Barr

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The second post calls for a qualified accountant from the early 30's with investigation experience in a top professional firm, preferably backed by industrial experience. The primary task will be in-depth appraisal and evaluation of potential investments and the formulation of suitable financial packages. Responsibilities also include the development of contacts with professional firms and some financial monitoring of investments.

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the ability to handle your own client list. You must also be able to lead and motivate a small highly-experienced team.

Opportunities for a PARTNERSHIP after an initial trial period are excellent, and the Company offer the usual range of attractive fringe benefits.

Please contact Clive Delamain on 01-404 5701 or write to him at Cripps, Sears and Associates (Personnel Consultants), Burne House, 88/89 High Holborn, London WC1V 6LR.

Cripps, Sears

Group Accountant International Banking

A major city based international banking group seeks to recruit a young chartered accountant, ideally aged 26-30. Previous experience of banking and multi-national operations would be useful but not essential.

The successful applicant will join a small specialist team, reporting directly to the Group Chief Accountant, responsible for the Group's accounts, establishment and co-ordination of accounting policies and tax planning. It is also involved in corporate financial planning, strategy and development.

An attractive basic salary, together with substantial ancillary benefits, will be offered and excellent future prospects are envisaged.

Write, giving relevant personal data and career history to:

The Personnel Manager,
Standard Chartered Bank Limited,
10, Clements Lane,
London, EC4N 7AB.



BANKING

FINANCIAL CONTROL

We require a manager to be responsible for the financial control function of the Bank, reporting to the General Manager, Financial Control and Data Processing Division.

Applicants must be between 30 and 45 years of age, and be chartered accountants, preferably graduates, with at least four years' experience at a senior level in the accounting function of a bank. They must also be experienced in a computer-based accounting system.

We offer an excellent salary with the normal fringe benefits appropriate to a manager's appointment in an international bank.

Applications with detailed C.V. should be sent to:-

H. E. Child, M.B.E.,
Personnel Manager,
Scandinavian Bank Ltd.,
36, Leadenhall Street,
London EC3A 1BH.

FUND INVESTMENT ASSISTANT

A leading firm of stockbrokers is looking for a recent graduate to join its department advising on the investment of gross funds. This is an opportunity for an ambitious and enthusiastic person to progress to senior level in an important and growing area of the firm's activities. Sound judgment and the ability to foster good client relations are important. Salary will reflect initiative and ability, as well as any previous experience and qualifications. Other benefits include bonus and non-contributory pension scheme.

Applications will be forwarded to our client. Please indicate any firms to whom you do not wish to apply. Please send a curriculum vitae, quoting ref. 99, to:

W. L. Tait,
Touché Ross and Co.,
Management Consultants,
4, London Wall Buildings,
London, EC2C 5UJ.
Tel: 01-588 6644.



Fund Manager-U.K. Equities

The Manufacturers Life Insurance Company of Canada is one of the world's leading life insurance companies with assets in excess of £1,500M.

We wish to recruit a Fund Manager to work in London at our International Investment Office which manages some £175M. on a world-wide basis. The job will involve managing the equity part of U.K. life funds and an authorised unit trust.

Candidates should have at least four years experience in investment and should have managed institutional investment funds. A competitive salary and fringe benefits will be offered commensurate with proven experience and ability.

Please write to or telephone:

J.B. Mounsey, Investment Manager,
ManuLife International Investment Office,
Broad Street House, 55 Old Broad Street,
London EC2, 01-638 6611

ManuLife The Manufacturers Life Insurance Company

HEAD OF INSPECTION

MAJOR U.K. BANKING GROUP

c. £13,500+car + major benefits

City based, our client is the central division of one of the U.K.'s major banking groups which is currently undergoing rapid growth and developing into new product areas.

The Head of Inspection will supervise a small team in the review of systems, procedures and controls in the central organisation and its subsidiaries. A major role is the review of the objectives and achievements of regional inspection teams, and the provision of consultancy services on internal audit and security matters to the senior management in those regions.

Reporting directly to general management, he or she would be ideally placed for promotion to either a financial or other management position.

Applicants, aged 35-45, should be qualified bankers or accountants with broad inspection, banking or bank audit experience. Please telephone or write to David Hogg, A.C.A., quoting reference 1/1789.

EMA Management Personnel Ltd.
Burne House, 88/89 High Holborn, London, WC1V 6LR
Telephone: 01-242 7773

OVERSEAS DEVELOPMENT

KNOW-HOW vital to developing countries

Manager/Accountant

St. Lucia

Responsible to the Management Board of the Government Funding Scheme for the successful technical and financial operation of the Scheme. He will be required to compile a brief report for the Funding Scheme Management Board on the financial/accounting situation of the Funding scheme on an up to date basis. Applicants should have a business management qualification and several years experience managing heavy and light equipment as well as training and experience in management accounting workshops.

Appointment 2 years. Salary (UK taxable) according to qualifications and experience, plus tax free overseas allowance in range £1495 p.a. - £1735 p.a. (Ref. 328D).

The post is wholly financed by the British Government under Britain's programme of aid to the developing countries. In addition to basic salary and overseas allowances other benefits normally include paid leave, free family passages, children's education allowances and holiday visits, free accommodation and medical attention. Applicants should be citizens of the United Kingdom.

For full details and application form please apply, quoting reference stating post concerned, and giving details of age, qualifications and experience to:

Appointments Officer,
MINISTRY OF OVERSEAS DEVELOPMENT,
Room 301, Elstand House,
Sack Place, London SW1E 5DH.

ODM HELPING NATIONS HELP THEMSELVES

CHIEF FINANCIAL EXECUTIVE

c. NZ\$25,000

The Union International Company Limited requires a Chief Financial Executive for its New Zealand subsidiary W. & R. Fletcher Limited which is one of that country's largest Groups with three major Meat Works and a large export market. The position is based at the Group Head Office in Wellington.

The Chief Financial Executive reports to the New Zealand Group General Manager and is responsible for all financial administration and secretarial matters.

Applicants who will probably be aged around 40 must hold a recognised accountancy qualification. The prime requirement is the proven ability to negotiate with Government Departments, Revenue Authorities and Finance Houses. The successful candidate is likely to have had experience in manufacturing with complete financial responsibility. The remuneration package will include a car, pension scheme and relocation expenses.

Please write for full details and application form to:
The Staff Manager, (ADC 76),
The Union International Co. Ltd.,
14 West Smithfield,
London EC1A 5JN.

or telephone Miss Shepherd on 01-248 1212 Ext. 3078

Financial Controller

£7,500-£8,000 and car • Manchester

This is a new appointment in a successful, fast growing, public company which manufactures and markets a range of popular consumer goods. Reporting to the Chairman the Financial Controller will manage the Company's central accounting function. A particular requirement which arises from recent expansion, will be to devise, implement and develop a modern system of management accounting and financial control data for the Board and other departmental line managers.

Candidates, male or female and aged about 30 must be Chartered Accountants with a few years' experience in a

manufacturing company - ideally concerned with food products or other fast moving goods. They must be conversant with modern management accounting, costing and financial control data and prepared to develop certain basic systems from the outset. E.D.P. experience is desirable. Given success, a progressively rewarding career is envisaged. Benefits include a company car, pension scheme, B.P.P.A. membership.

Please write in confidence with brief, relevant details to:
H. C. Holmes at Bull, Holmes (Management) Limited,
45, Albemarle Street,
London W1X 3FE.

Bull Holmes
PERSONNEL ADVISERS

Unit Trust Management company

is intending to launch an out of the ordinary fund and requires a

BRIGHT YOUNG PERSON

to organise the marketing for the group.

He or she should be old enough to have some experience, but young enough to have initiative, ideas and self-confidence. An experience of unit trusts would be useful, but is not essential, although a knowledge of the Stock Exchange and the City of London is desirable. An attractive salary and terms of employment will be negotiable.

Applicants should write to Box 8885, Financial Times
10 Cannon Street, EC4P 4BY giving details of their career to date and current remuneration.

QS BANKING RECRUITMENT CONSULTANTS

Recruit the undermentioned staff

Bankers - Corporate Lending

Senior Analyst (6 years)

£25,000

Unit Trust Representative (3 years)

£12,000

Chief Accountant (ACA) (6 years)

£25,000

Reserve Bankers

£25,000

Head of Finance

£25,000

Finance Administration

£25,000

Fix. Instructions

£25,000

Please contact

Mike Poole

30 Queen Street, EC2

236 0751

هذا من العمل

FINANCIAL DIRECTOR

Greater London Area

c. £20,000 + Car & Bonus

The European headquarters of a North American group, our client markets a technically developed range of products which are manufactured and assembled in Europe.

As part of the management executive, the Financial Director will play a leading role in the company's business development and have responsibility for all aspects of financial control and reporting.

Candidates for this appointment should currently hold a position of comparable stature in a manufacturing environment. Probably aged in their late 30's or early 40's, they should have had exposure to both U.S. and European accounting practices and have a knowledge of product leasing. They should adhere to the concept of strong control and reporting disciplines and demonstrate the flexibility and commitment to succeed in a demanding corporate environment.

Candidates for this appointment should submit a curriculum vitae or write requesting a personal history form to Nigel V. Smith, A.C.A., or Robin F. Taylor, B.A., C.A. quoting reference 2337.

Commercial/Industrial Division

Douglas Llambias Associates Ltd.

Accountancy & Management Recruitment Consultants,
110 Strand, London WC2R 0NS. Tel: 01-836 9501
121 St. Vincent Street, Glasgow G2 5HW. Tel: 041-226 3101
3, Coates Place, Edinburgh EH3 7AA. Tel: 031-225 7744



Secretary Comptroller

A qualified and experienced accountant to join the top management of an organisation offering a service to industry and covering the United Kingdom.

Apart from heading up the financial and accounting side, in itself of significant size, you will have responsibilities for the statutory matters at board level, and also the smooth running of the administration. Therefore you must have a background which covers these different aspects including a knowledge of personnel administration which, ideally, includes industrial relations. Experience in the rubber or plastics industry would be an asset. Age 35-45. An index linked pension, car and London weighting allowance are part of the package with basic salary £11,000. West London location.

Please reply in confidence, giving full personal and career details quoting reference 4114/FT/AW to:-

Robert Lee International

24 BERKELEY SQUARE, LONDON W1X 8AR.

Midlands

c. £12,500 + bonus and car

FINANCIAL DIRECTOR

The Company: The major subsidiary of a medium sized quoted international engineering group specializing in the manufacture and marketing of consumer durables. The company, which enjoys an enviable reputation for the high quality of its products, employs 2,000 people and turnover is currently running at £16m, a significant proportion of which is export.

The Job: As a result of an internal promotion within the group a replacement for the present Financial Director is now required. Reporting to the M.D. the person appointed will manage a well developed computer based financial function. More importantly he or she will be expected to make a significant commercial contribution towards the profitable development of the business.

The Candidate: The essential requirements are for an accounting qualification, a thorough understanding of budgetary control, standard costing and cash management in a light engineering business and a strongly developed commercial orientation.

Fringe benefits are attractive and include a bonus scheme which could add significantly to the salary quoted.

Initial comprehensive details of career and salary to date, which will be treated in confidence, should be sent to E. J. Hobin, Executive Selection Division at the address below. Please quote reference RPS61 and include, if possible, a daytime telephone number at which you may be contacted.

COOPERS & LYBRAND ASSOCIATES LTD.
Management Consultants.
Shelley House, Noble Street, London EC2V 7DQ.

ACCOUNTING RESEARCH International Group

c. £9,000 incl. benefits

London Our client is one of the largest conglomerates in the UK, operating internationally in a wide range of activities.

Due to promotion, an unusual opportunity has arisen for a Research Accountant to be solely responsible for technical reports and accounting developments throughout the Group. This position offers exposure at a high level — in policy committees, head office and operating units, as well as on various external bodies, as the Group's spokesman.

Candidates, male or female, should be qualified accountants and able to demonstrate a real interest in this type of work. Although the ideal candidate will probably be in his/her late 20's, age or experience is not as important as a flexible and creative approach and the maturity to present ideas at a high level.

For further details and application form contact Ian Thompson or Lindsey Proctor quoting reference no. 2342.

Commercial/Industrial Division

Douglas Llambias Associates Ltd.
Accountancy & Management Recruitment Consultants,
110 Strand, London WC2R 0NS. Tel: 01-836 9501
121 St. Vincent Street, Glasgow G2 5HW. Tel: 041-226 3101
3, Coates Place, Edinburgh EH3 7AA. Tel: 031-225 7744



E Reed Executive

The Specialists in Executive and Management Selection

Managing Directors

U.K. Locations £15-£18,000 + car and benefits

A rapidly expanding public group with operating subsidiaries in various parts of the U.K. is looking for two or three new Managing Directors over the next twelve months. The Group has very ambitious plans for further expansion and successful applicants can expect an exciting and rewarding career. Applications are invited from Executives in their 30's who have commercial flair, strong powers of leadership and a proven track record. Their backgrounds can be production, finance or marketing providing they have the right personal qualities and can demonstrate a high level of achievement in their careers to date.

Telephone: 0532 459181 (24 hr. service) quoting Ref. 3365/FT. Reed Executive Selection Limited, 24-26 Lands Lane, Leeds LS1 6LB.

The above vacancy is open to both male and female candidates.
London Birmingham Manchester Leeds

DEPUTY HEAD OF LOAN SYNDICATION

A rapidly expanding syndication department of a major growth-committed and Gulf-based wholesale bank requires a Deputy Head of Loan Syndication.

LOCATION: LONDON/SYNDICATION CENTRES

The candidate most suited will be 30+ and will have had sound commercial banking experience with minimum three years in loan syndications including lead management roles. His/her present location will either be the City of London or one of the acknowledged major syndication centres. He will be required to travel extensively. This is a career position.

LOCATION: BAHRAIN

This position will be of interest to somebody currently drawing £15,000 or over. Salary will be negotiable and tax free for most nationals. Fully furnished accommodation provided along with a generous annual leave together with a paid return fare to home country for incumbent and family. All other benefits in the compensation package will be those usual to career bankers in the Middle East.

Please send your application and c.v. to
Vice-President Human Resources
P.O. Box 1017, Manama, Bahrain

All communications will be treated in the strictest of confidence.

Investment Manager

Hong Kong

Jardine Fleming is a merchant bank headquartered in Hong Kong with branches in Tokyo, Manila and Singapore. It manages international funds in excess of US\$600 million invested principally in South East Asia and Japan.

A further executive is required in Hong Kong to join the existing small, lively fund management team. Responsibilities will include management of a number of accounts and a close involvement with overall investment strategy as well as preparation of portfolio reviews.

The successful applicant will:-

- have previous investment management experience
- be able to work on own initiative
- be interested in a continuing career in investment management with the Company

A generous salary with bonus, expatriate benefits and travel opportunities will be offered. The position offers excellent prospects for advancement.

Applications, to include a curriculum vitae and current salary, will be treated in the strictest confidence and should be sent to:-
P.J. Manser, Esq., Jardine Fleming & Co. Ltd., Connacht Centre, GPO Box 70, Hong Kong.

Jardine Fleming

General Management

Building Industry

ASSISTANT ACCOUNTANT
£10,000-£12,000
Expanding City based Accountants in the City offer excellent prospects for initiative and experience. Preparation of financial statements, bank reconciliation, VAT, PAYE & VAT. Please contact: Mrs. Betty Lees
KEYRIGHT PERSONNEL CONSULTANTS
01-234 0402/3

DOCUMENTARY CLERK £2,000-£2,500 + perks. Must be thoroughly experienced in all aspects of documentary work for an international bank based in City. Age 22-28. Good CV. Employment (AGT).
BUSINESS MANAGEMENT (£14,000 + perfs) £21,000 + perks. Some experience + qualities req'd. for London International Bank. Details 21-22 3540 Premier Personnel Advt.

This West Country based building company has a turnover of over £10 million and continued expansion has produced the need for a new Senior Manager. Working with the Executive Director, the task is to oversee the foundation and development of a new division to be based in the Southern United States. Two members of staff are already seconded to this division which will build residential housing for private sale.

Candidates must be highly numerate and logical, with successful experience in business management. They are likely to be in their 30s and be prepared to spend part of their time in the U.S. with an option to relocate there in 2-3 years' time. Emphasis is placed on

ability to integrate with this dynamic and demanding top management group before taking control of the independent subsidiary company.

Salary will be from about £13,000, a company car is provided, together with excellent service conditions.

PA Personnel Services Ref: GM52/6702/FT

Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

PA Personnel Services

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-235 6060 Telex: 27874



A member of PA International

Investment Manager for Far East Portfolios

Owing to expansion, a vacancy exists for an investment manager to join the Far Eastern department of Robert Fleming. The ideal candidate would be around 30 with considerable experience of the Japanese and South East Asian markets, preferably as a fund manager.

Robert Fleming manages and advises very substantial funds in the Far East and the successful candidate will have good opportunities for advancement within the group.

Applicants, of either sex, should write enclosing curriculum vitae to:
P.A. F. Gifford, Robert Fleming Investment Management Limited,
8 Crosby Square, EC3.

ROBERT FLEMING

Jonathan Wren - Banking Appointments

The personnel consultancy dealing exclusively with the banking profession



JWA

The personnel consultancy dealing exclusively with the banking profession

BANKING HALL MANAGER

One of London's leading Accepting Houses will shortly be opening a Banking Hall in Manchester, to provide a full range of banking services to individuals, partnerships and companies. The key post to be filled is that of Manager.

If you want the satisfaction of building a business, an unusual degree of independence and the chance to develop your career; and if you possess a distinctive personality, a wide range of interests and suitable banking experience, you may wish to respond to this challenge. Assisting in the recruitment of the supporting staff will be amongst your early responsibilities.

The post carries an attractive salary and fringe benefits which include non-contributory pension and subsidised house loan.

Please write with full details to
**KEN ANDERSON (Director), or telephone
ROY WEBB**

170 Bishopsgate London EC2M 4LX 01-623 1266/7/8/9

BORED With Accountancy or Law?

If you are qualified or semi-qualified but find your chosen career no longer suits your temperament you could embark on an exciting new career with the "CITY" Group, without sacrificing your living standards or career aspirations. Full training and excellent opportunities for promotion are available within one year and the Directorship of one of our subsidiaries available in the second. We will guarantee your present income (up to £8,000 p.a.) and give first-class training backed by full field support to train you to promote and sell our wide range of office equipment and peripheral equipment. You will be encouraged to progress with a gross of £15,000 p.a. (Director's earnings are substantially higher.) To arrange an appointment for an initial discussion telephone Mrs. Hindleffe on 01-729 2727.

or write to:
CITY BUSINESS MACHINES LTD.,
Centric House, Bethnal Green Road,
London E1 6JJ.

CHARTERED ACCOUNTANTS

INTERNATIONAL BANK

to £8500 + major benefits

Our client, a major international corporate bank, is undergoing considerable expansion throughout the world. The development, review and control of operational and information systems and procedures at the bank's autonomous branches is of vital importance.

The Accountants will be key members of a small team assuming individual responsibility for projects in Europe, the Far East, the Middle East and South America. Based in London they will provide consultancy services to branches and affiliates, assist in training and carry out specific systems reviews, gaining substantial exposure to both senior management and computer systems development.

The benefits offered include profit sharing and low interest mortgage facilities. Applicants (male or female) should be qualified chartered accountants with computer audit experience.

Please telephone or write to David Hogg ACA quoting reference 1/1792.

EMA Management Personnel Ltd.
Burne House, 88/89 High Holborn, London, WC1V 6LR
Telephone: 01-242 7773

ABU DHABI INVESTMENT AUTHORITY

The Bond and Equity Department requires:

INVESTMENT MANAGERS

Candidates should have several years experience of managing a discretionary portfolio of Equities and Fixed Interest investments in either North American, European or Far Eastern markets. Ref.: 957/FT.

INVESTMENT AND CREDIT ANALYSTS

Candidates should have received a thorough training and some practical experience in analyses of securities in the markets mentioned above. Ref. 958/FT.

Ideal candidates will be in their late twenties or thirties and must be prepared to spend five years or longer living in Abu Dhabi. Free accommodation, car or transport allowance and free medical facilities will be provided. Salary is free of tax in Abu Dhabi.

Please write or telephone for an application form quoting the particular reference number to:

W. L. Tait,
Touche Ross & Co.,
Management Consultants,
4 London Wall Buildings,
London, EC2M 5UJ.
Tel: 01-588 6644.

GROUP ACCOUNTANT LLOYD'S INSURANCE BROKERS

LONDON-CITY

up to £14,000 + car

A small quoted Company with subsidiaries engaged in insurance broking and underwriting agency management at Lloyd's requires a Group Accountant who must be both qualified and experienced in Lloyd's accounting procedures.

Age is immaterial but an ability to get on with the job and with people is essential.

Benefits include a non-contributory pension scheme, free BUPA and modern offices close to Lloyd's.

Please apply in confidence (stating any Company to which you do not want your application to be forwarded) giving brief personal and career details quoting ref FT/1mw 911 to:-

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30 Artillery Lane Bishopsgate
London E1/7LT

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Fund Management

Far East

£8,000-£12,000

Our client is a major Unit Trust and Investment Management company. They seek an additional person to specialise in the Far East as an integral part of their investment team.

The successful applicant is most likely to be in his/her late twenties or early thirties with at least five years' investment experience gained through research and management. Specialist knowledge of the Far East would be ideal but a good understanding and the ability to look objectively at these markets are the prime criteria.

It is envisaged that this position will appeal to an ambitious individual who is keen to progress in a dynamic environment. For the right person the remunerative package will be excellent. Please contact F. J. Stephens who will treat all enquiries in the strictest confidence.

Stephens Selection

35 Dover Street, London W1X 3RA. 01-493 0617

Recruitment Consultants

YOUNG BANKER. c. £10,000. Invest.
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exp. Good education. Gen.
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5204. West One Agents.

Surrey

The Company

An important subsidiary of a substantial international group, the U.K. company manufactures and markets a range of home improvement and industrial building products under internationally known brand names. It employs about 200 people, has a number of small production units in the U.K. and turnover is running at £11m. per annum.

The Job

To head the finance function in the U.K. and to play a positive commercial role in the management and development of the business.

The Candidate

A qualified accountant, aged from 30, who can span financial accounting, costing, management accounting and the company secretarial function. Some industrial experience is essential but this need not have been in high technology or complex processes.

Initial salary negotiable around £12,500 plus car and good fringe benefits. Prospects of advancing relatively quickly beyond the figure mentioned are good.

Brief but comprehensive details of career and salary to date, which will be treated in confidence, should be sent to E. J. Robins, Executive Selection Division at the address below. Please quote reference RF554 and include, if possible, a daytime telephone number at which you may be contacted.

COOPERS & LYBRAND ASSOCIATES LTD.

Management Consultants

Shelley House, Noble Street, London, EC2V 7DQ.

£12,500 + car

Chief Accountant

West Midlands c. £9,000 + car

With sales turnover and payroll each well into nine figures, an eight-figure inventory and a five-figure labour force, the role of the Chief Accountant at the biggest U.K. division of a major international group demands a combination of all-round accounting skills and managerial ability together with a sound, practical awareness of the part which accountancy has to play in the day-to-day guidance and control of the business. As market leaders in a technologically biased sector of the consumer durables industry, the company's financial controls have not always been good but they have improved substantially and the occupant of this post will play an important part in continuing and consolidating that improvement. For a qualified accountant with the right experience, perhaps in sophisticated domestic appliances or even the automotive industry, age is less important than personality and innate ability. Please write with full career details to Malcolm Green.

Applications, which may be from male or female candidates, will be treated in complete confidence and should quote reference 8129/MCG.

BROOK STREET EXECUTIVE RESOURCES LIMITED

47 Davies Street, London W1Y 2LN. Telephone 01-499 7382

Financial Director

Major Operating Division

up to £14,000 + car

policies and development of the division at Board level.

The successful candidate must meet the following requirements:

- * aged 30 to 40
- * professional qualification ACA or ACMA
- * substantial industrial experience in costing and systems development, preferably in engineering
- * a strong bias towards management accounting and tight financial control
- * highly intelligent, articulate and mentally tough.

Conditions of service are excellent and reflect those of a progressive company committed to profitable growth. Full allowances will be made for relocation expenses.

If you feel that you can meet this specification and would like to work with a group of young, vigorous and professional managers, write enclosing a full curriculum vitae or telephone for an application form to: Richard Raworth, Financial Director, Hestair Limited, 10 Castle Hill, Windsor, Berkshire SL4 1PD. Telephone Windsor (0753) 54945.

Hestair Limited

Trainee Investment Analyst

£2599pa - £4017pa incl.

The Electricity Council is the central co-ordinating body of the electricity supply industry in England and Wales.

We are looking for a young man or woman to train as a junior analyst, in the Investments Branch, which manages pension funds covering more than 165,000 employees within the industry. The current value of the assets under supervision is around £1,000 million, and the Funds are continuing to expand. The assets comprise fixed interest investments, ordinary stocks and shares and property, both within the UK and overseas.

You would be joining a small team monitoring stock exchange investments. A relevant degree, preferably with an economic bias, plus some knowledge or experience of banking and accountancy will be an advantage. You should have a genuine interest in, and understanding of, the workings of the economy and the role of the Stock Exchange. Please write giving details of age, qualifications and experience quoting ref FT/229 to:-

Duncan Ross
Recruitment & Development Officer
The Electricity Council
30 Millbank, London SW1P 4RD

ELECTRICITY COUNCIL

MANAGEMENT ACCOUNTANT

£6500+

The F.T. Business Information Ltd., a subsidiary of The Financial Times Group Ltd., requires a qualified ACA or ACCA to be responsible to the Group Management Accountant for all the Management Accounting requirements of this subsidiary.

Applicants, aged 28-35 years, should have had extensive experience with a major industrial or commercial enterprise with knowledge of computerised accounting a useful asset. F.T. Business Information Ltd. is an important and expanding area of the Group which markets business information through its comprehensive Library service, publishes a wide range of newsletters as well as the syndication of articles appearing in the Financial Times.

The job entails the preparation of monthly management accounts and to assist with the preparation of annual accounts, the budget and forecasts.

In addition the successful applicant will, in liaison with the Managing Director and Group Management Accountant assist in the development of projects analysis, costing exercises, capital expenditure assessments and other related activities. Prospects are good for a person with drive and personality who can work on their own initiative. The final salary will be according to age and experience, with the usual company benefits.

Please write with full cv. to Personnel Department, The Financial Times Limited, Bracken House, 10, Cannon Street, EC4P 4BY.

GROUP FINANCIAL CONTROLLER

London £10,000 plus

Our client is a diverse and profitable British manufacturing Group, growing organically and by acquisition. The Controller will be responsible to the Group Finance Director for the integrity of financial statements and controls in the operating Companies.

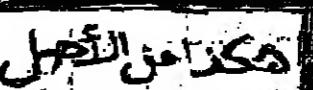
Age 30+ Candidates will be qualified with substantial experience in manufacturing, ideally in both subsidiary and head office environments, which will include systems and EDP, internal audit and costing, and will have a flair for innovation.

Benefits include a car, help with relocation and the excitement of working in a small team at the top of a fast moving group. Write to Peter Raynes, with sufficient information to make a formal interview necessary, quoting reference number 1209, or ring our 24 hour personal service on 01-828 1854.

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Executive Recruitment

The White House, 8 High Street, Guildford, Surrey, GU2 5AJ



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Telex No. 887374

Previous leasing experience is not essential for this opportunity which offers scope to head-up Leasing Division within 2-3 years or so advance elsewhere within the Bank

CJFA

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We welcome applications from highly numerate candidates, aged 30-50, who must have significant practical banking or other financial/commercial experience, not necessarily in leasing. Whilst a formal accounting or banking qualification is desirable, it is not essential. The successful applicant, who will report to and work closely with the Leasing Manager, will be responsible for putting together the details for leasing packages, many of which are unusual and individually tailored to the £50,000 to £2m range. This will entail discussing legal aspects with lawyers and pinning tax angles with accountants, as well as liaising closely with clients and other departments in the Bank. Essential qualities are a creative and imaginative approach to developing leasing deals and techniques, a strong financial expertise and a suitable personality to negotiate successfully at senior levels. A generous remuneration package, including usual banking fringe benefits is negotiable. Applications in strict confidence under reference LE10830/FT will be forwarded unopened to our Client, unless you tell us the companies to which they should not be forwarded in a covering letter marked for the attention of the Security Manager.

CAMPBELL-JOHNSTONE RECRUITMENT ADVERTISING LIMITED, 35 NEW BROAD STREET, LONDON EC2M 1NH.

Group Treasurer

The Rank Organisation is a major U.K. company which has international markets and associated companies with current turnover approaching £500M. It is involved in a wide range of activities covering film and leisure, consumer electronics, advanced high precision technology and many other related activities. In many of its markets it is recognised for its international leadership.

The Group Treasurer is a key member of a small top level team reporting to the Finance Director. He or she will have overall responsibility for the Organisation's central cash management functions with particular reference to the maintenance of cash forecasting systems, the optimisation of financing resources and the monitoring of foreign currency transactions. The maintenance and development of relationships with clearing and other banks is also a central part of the job.

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£10,500 pa plus car

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- The preparation of master budgets
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Ref: FI/3994/FT

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- The preparation of tax and capital allowance computations
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- To provide advice on taxation implications of financial plans.

Ref: TA/3996/FT

MANAGEMENT ACCOUNTANT

- To assist line management in the preparation of budgets
- To prepare budget reports
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Applications are invited from professionally qualified accountants; aged 35 - 45, who are able to demonstrate a successful and results orientated career progression.

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Due to reorganisation there is a vacancy for an Assistant Managing Director who, with direct responsibility to the Vice-Chairman and Managing Director, shall co-ordinate and direct the:

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Further information can be obtained from Mr. Ola H. B. Hellan, Asbjørn Habberstad A/S, Oslo. Tel: (47-2)-150100. Applications, marked L-1036, to be sent to:

Mr. Ola H. B. Hellan
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A challenging opportunity exists within a Middle East holding company for an ambitious, well qualified Chartered Accountant.

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Robert Marshall Advertising Limited



COMPANY NOTICE

MURATA MANUFACTURING COMPANY LTD. (CDR)

The undersigned announces that as of

Associate N.V., 1978

Amsterdam and Kreidelsbank

Amsterdam, 1978, and Kreidelsbank

Luxembourg Div., Cdr. 1978, and

London Div., Cdr. 1978, will be payable

to holders of B-Shares with effect from

the date of issue of the shares.

On the basis of one share per

Yen 100.

Each share will be entitled to receive

one vote at each Annual General Meeting.

Each share will be entitled to receive

one vote at each Annual General Meeting.

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one vote at each Annual General Meeting.

Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

CONSTRUCTION

Waterproofs the mix

A CONCENTRATED liquid waterproofer for use in cement mixes to provide permanent waterproofing properties has been introduced by Index Finishes (UK), Index House, Dawkins Industrial Estate, Poole, Dorset BH15 4JY (0203 783681). Index Integral Waterproofer, as it is called, may be incor-

porated into mass and reinforced concrete, precast, ready-mixed concrete, renderings and screeds. It is said to have no effect on the setting time of mixes and does not cause corrosion of reinforcement or stressing wires. Workability is also claimed to be improved, allowing a reduction of the gauging water by 10 per cent.

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Iver Bucks SL0 9HG
Telephone: 0753 552444

Notice of Redemption

Chevron Overseas Finance Company

7% Guaranteed Sinking Fund Debentures Due February 1, 1980

NOTICE IS HEREBY GIVEN that pursuant to the provisions of the Fiscal Agency Agreement dated as of February 1, 1962 under which the above-described Debentures were issued, Citibank, N.A., formerly First National City Bank, as Fiscal Agent, has selected for redemption on February 1, 1979 (the "Redemption Date") at 100% of the principal amount thereof (the "Redemption Price") plus accrued interest to the Redemption Date, payable in U.S. dollars through the operation of the Sinking Fund provided for in the said Agreement \$3,500,000 principal amount of Debentures of the said issue of the following distinctive numbers:

COUPON DEBENTURES OF \$1,000 PRINCIPAL AMOUNT OUTSTANDING

M11 3612 3785 4811 3693 7032 6301 9600 1126 1238 14621 14810 16188 17589 18682 20440 22384 23544
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THE MARKETING SCENE

Marketeers are once more pencilling in large sums for advertising in order to launch new brands, says Peter Kraushar, surveying current trends in new product development: 'They have seen too often what happens when markets are allowed to degenerate into commodity price wars.'

Bright spells expected

Industries, in effect 4-roll machines per hour, 1000s are filled with oil support as standard. Heistel has lines of special dies. ss and Shear Co. 13211.

NEW PRODUCT development has been affected recently by a number of factors in different areas. Some of the more important ones are as follows:

- Improvement in the UK economy. Even hard-boiled marketing men and development specialists are affected by the obvious improvement in the economy. Moreover, "atmosphere" is more important than reality; nothing could be worse than the situation of 1973-75, so an improvement is regarded as halfway to a boom and budgets are again available for development. This is not as contentious as it sounds—companies must be reasonably optimistic about the future if they are to consider new market opportunities.
- Price stability. There is some evidence that the extreme price-inconsistency of the last few years is on the wane. There are opportunities once more for products offering superior quality and/or convenience. For example, in bar chocolate, Yorkie has fared well though priced slightly above Cadbury's Dairy Milk. In frozen foods high-priced cakes have prospered; in cake mixes expensive products such as Robertson's Cordon and Green's cheesecake mixes have again done well despite their price levels. In pet foods—Pedigree Chum and Whiskas have gained ground, although they are both premium brands.

In many consumer markets—food, durables, textiles, and so on—UK quality has fallen compared with the rest of Europe. As our disposable income improves there should be more scope for quality products. Naturally this will be much more true for some markets than others, as the need for pricing or value research to establish what the market can bear, will be greater than ever.

- Trade and consumer acceptance. Both retailers and consumers have continued to accept new products.
- Grocery distribution agencies may seem a little lower than in the past, but products like Animax, Bisquick, Five Pints, Heinz Big Soups, Hires Crackers and Bevrol Cubes have all achieved trial success of at least 25 per cent and a buying level in recent times of at least 10 per cent—reasonable figures by most standards.

Moreover, there have been a number of other development successes—for example, Bass Charrington's Hemming Weetabix's Westafakes, soft bubble gums such as Lifeguards' Bubble Yum, MacDonald's fast foods, including three outlets with an annual turnover of £1m each, Spiller's Cook-in-Sauces, instant noodles such as Golden Wonder's Pot Noodle, United Biscuits' United, Loctite, Holt, Lloyds Confection and Colour Cut.

All these successes are evidence that both the retail trade and the consumer have been willing to accept new products and that the market situation has encouraged the right opportunity. The general situation should undoubtedly be even more propitious over the next few years.



than using own label for low price goods only.

Surveys among consumer goods companies show clearly that development activity is increasing; more launches are being planned than in the past few years; there is more interest in acquisitions and joint ventures of all kinds are being pursued. About half the large consumer goods companies have a specialist development department, but many others, especially those operating in current markets rather than seeking diversification, have found it preferable to keep new product development within the responsibility of the marketing executives also in charge of existing brands.

Companies have at last become much more aware of the need for really senior executives in the development role. A recent survey of the staffing in research and development departments of consumer goods companies has shown that in many cases there is reliance on very senior people. There has also been a trend to much lesser staffing by companies in this area, because it has been found more practical and cost-effective to have a small number of senior executives within the company using outside specialists of all kinds as a flexible overhead.

Some continue to depend a great deal on their advertising agencies, but another survey has clearly confirmed that advertising agencies are not generally regarded as able to make an important contribution until the exact development opportunity has been pin-pointed and evaluated. The large proportion of consumer goods companies using specialist development consultancies has been an eye-opener and clearly this kind of service has acquired a niche.

There is no substitute, however, for a motivating force at the top. Case histories of successful companies repeatedly show that the main difference between them and the less successful is not that they have better ideas or use better techniques but that top management—often the chief executive himself—is sufficiently involved to preclude any problem about lack of decisions to pursue the right projects or lack of commitment in every part of the company.

The other main difference between successful and unsuccessful companies seems to be the former's much more painstaking approach to implementation. Many companies continue to make a complete hash of the best of ideas, whereas a poor idea in the hands of a very efficient company can be turned to real success. The gap between the two seems to be widening.

Finally, it has been a constant puzzle why very large and efficient food processors have remained content with the inadequate returns in food processing and the attention that food always generates on the part of government agencies. It is true that it is more difficult for such companies to diversify into non-food manufacturing or into retailing, but the existence of considerable resources, including strong commercial management, in many cases, can make it worthwhile seeking greater pastures, especially as there are still relatively uncompetitive markets where very unscrupulous companies obtain huge returns on capital.

One or two food processors are beginning to see the light, but there is surely much scope for an increase in this kind of activity, which should be helped by the supermarket chains' move towards non-foods. It is also noteworthy that many of the large U.S. food processors have diversified very widely, often with success.

A feature of successful product launches in the past year or so is that heavy media advertising has been used in many cases as it had been up to 1973. Thus both Yorkie and Bubble Yum, for example, were supported by about £1m spent on media and many other products have received media expenditure of more than £500,000.

Companies are much more hard-headed about advertising expenditure than in the 1960s and early 1970s when virtually no one considered a new product without simultaneously spending in huge sums for advertising.

In general, though, companies are likely to go back to heavy advertising support to establish their brands. They have seen too often what happens in markets which are allowed to degenerate into commodity areas dominated by price wars.

An important aspect recently has been the amount of Government interference. It is surprising that so little publicity has been given to the way that top management in even large companies has almost ceased to function because it spends its time working on submissions to the Monopolies Commission, the Price Commission, the Office of Fair Trading, and so on.

These may all be worthy bodies, but they either do not realise or do not care about the havoc they have caused.

To sum up, prospects for development of all kinds are more propitious than they have been for some time. There have been some striking successes and the general situation favours many more in the future, though no one should underrate the difficulties.

Finding a face to fit the product

BY MICHAEL THOMPSON-NOEL

AWAITING THE ARRIVAL of the snow plough on Tuesday eve, I tuned in to ITV for some innocent entertainment and was at once confronted by the androgynous charms of Stanley Baxter, cavorting his way through a new Davidson Pearce commercial for Batchelors' Vesta range of complete dishes.

No doubt Mr. Baxter was selected for his multi-role part after considerable research; no doubt he will work miracles for Vesta's beef burrito and the rest of the range.

But the use of celebrities and stars for the promotion of brands is not always successful. Graeme Rowe, chairman of the advertising agency Rowe and Partners, a subsidiary of Saatchi and Saatchi, observed last week that in his view, British advertising last year was in part characterised by an amazing over-exposure and mis-use of various personalities, from Penny Everett and Terry Wogan to the motorcycle champion, Barry Sheene.

The virtues of using a personality for brand endorsement are easily stated," says Mr. Rowe. "A given personality usually has an authority, sometimes borrowed from the film or TV series in which he or she has starred, that can be used to enhance the product. Naturally it works best when the personality of the star and the personality of the product are directly compatible. Sportsmen, for example, usually denote masculinity."

"But there are obvious pitfalls. I cannot help feeling that Kenny Everett, who is exten-

sively used for presentations and voice-overs, is now getting in the way of the products he advertises. The same goes for Terry Wogan, who is already over-exposed on the BBC as an entertainer.

"

Perhaps my pet hate of the year on TV was the legerss! Barry Sheene commercial. It was inept, badly produced, irrelevant and featured a 'personality' who appeared to be dragged into a jeweller's shop on his motorcycle, for no good reason. I could see no hint of a strategy.

An excellent example of the proper use of personalities was the James Hunt/Eric and Ernie advertisement for Texaco. Henry Cooper is an enchanting individual, but there is a danger that too much use is being made of him. The same applies to Penny Everett. She was superb in the Parker Pen commercials, but may now be in danger of too much exposure."

John Webster, creative director at Boase Massini, agrees with Mr. Rowe on the virtues and dangers.

"Very often, personalities are used in lieu of a proper idea. The net result can be David Niven with nothing but banalities coming out of his mouth, as in the Maxwell House commercials. That is a tragic waste of David Niven."

Equally, where a commercial is really well-written and entertaining, it can sometimes entirely obscure the product. A current example is probably the Two Ronnies' advertisement for British Leyland.

"Equally, the consumer is quite cynical. Even the C2 household is aware that famous people are paid large sums for starring in



Saucy maid: Stanley Baxter stars in a £100,000 Davidson Pearce TV campaign for two new recipes in Batchelors' £14m Vesta range.

ads. She mustn't form the impression that he's only doing it for money."

JWT's two most famous personal campaigns are for Lux toilet soap and Rolex watches. But it has also used Vincent Price to help push Haywards Pickle to brand leadership. And in the case of Mr. Kipling, it actually invented its own celebrity to help sell Manor Bakeries' line of packaged cakes. Mr. Kipling has worked exceedingly hard, so much so that the brand now has 30 per cent of its sector and retail sales of £50m-plus.

Where that leaves Barry Sheene, I say nothing of the cast of thousands seen recently in the Woolworth Christmas commercials. I dare not guess.

Holiday market warming up

THE BATTLE for what is expected to be a bumper 1979 holiday market is hotting up. Butlin's for example, is half-way through an £850,000 Press and TV campaign via Manton and伍德利 Keiley. Two new 30-second commercials feature the successful Venetian characters, Toot and Poot, this time joined by a younger member of the family, Hoot. The Press work has already included one of the

first colour page ads to appear in the Daily Star.

Bookings this year are already ahead of the level seen at the same time last year. In 1978, Toot and Poot helped Butlin's exceed in what had been expected to be a depressed year for domestic holidays. First-time guests at Butlin centres were up by 19 per cent; overall business was ahead by 7 per cent.

• DIRECT ADVERTISING, a

subsidiary of Boase Massini, has been appointed by Lex Vehicle Leasing. The anticipated spend: £100,000.

• BROOKE BOND OXO launches a £500,000 TV campaign for Dividend D tea bags on Monday. The brand claims 5 per cent of the tea bag sector.

• ALTHOUGH the main British-grown credit card companies have been operating for a considerable time, forecasts of a cashless society are in no

way materialising, says Mintel, the market research company, in its latest report. Allowing for duplication, total UK credit card ownership is put at around 6.8m. A sector with large growth potential is said to be company cards: Access has already issued 25,000, and Barclaycard more than 82,000 to some 5,000 companies. The average credit card transaction remains small: between £12 and £25.

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* 1991 Projection. Office of Population Censuses Surveys

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LOMBARD

Converging on the EMS

BY PETER RIDDELL

THE SUPPORTERS of the new European Monetary System have had a hard time in the past two or three weeks and there has been more than a little gloating and self-satisfaction in London about the impenetrable birth-pangs. But, whenever the EMS finally starts, the test of its long-term durability and success will be nothing to do with the current row over farm subsidies but will depend on a convergence of inflation rates at as low a level as possible.

Two-fold

This topic was recently discussed in detail by the Economic and Financial Directorate of the EEC Commission in the first issue of what looks like being a useful new publication entitled "European Economy." Ironically, the report provides little comfort for the advocates of EMS and some further, though not decisive, support for the sceptics.

More closely

The starting point is the view that "both" economic policies and performance must converge more closely if the EEC is to make progress towards economic and monetary integration, and in particular to introduce a successful EMS in the near future." The basic condition is a narrowing of inflation differentials.

No EEC country had an average inflation rate from 1958 to 1967 which was substantially different—more than 2½ percentage points—from the Community average. Only one country was out of time between 1968 and 1973, but in 1974 there were six countries and no less than seven between 1975 and 1977. There were still four countries with substantially different rates last year.

But this may not be the best guide since the core of the exchange rate mechanism—the parity grid—depends not on relationships with an average but of each currency with every other one. This involves keeping up with the best performers. The most suitable yardstick here may be the inflation rate in what the report coyly calls the most stable member state, or West Germany as it is perhaps more commonly known.

On this basis average inflation rates from 1958 to 1973 were

Employment agencies and the Community

THE FREEDOM of anyone properly established in an EEC country to provide services throughout the Community, might be greatly enhanced by two law cases, (nos. 110/78 and 111/78), now being considered by the European Court.

That would be so particularly if the court adopted the opinion of Mr. Advocate General Jean-Pierre Warner. He has argued that the main question raised by these cases concerns an important principle of the EEC Treaty on "cross-border" services. According to this such services may be restricted only if their providers would otherwise escape from the application of professional rules (justified by the general good) applying to practitioners in the country where the services are to be rendered.

The European Court held in Van Binsbergen (Case 36/74) that this principle was implied in the EEC Economic Outlook suggests that there may only be limited further convergence this year. The average rate of consumer price inflation is expected to slacken from 7½ to 6½ per cent between 1978 and 1979. But the highest rate, in Italy, is only expected to come down from 12 to 10½ per cent between the two years and virtually no change is expected in the West German rate at around 2½ per cent. This makes Italy's preference for a wider 6 per cent margin with other currencies easy to appreciate.

The EEC review also discusses differences in income and output between the countries and outlines a two-fold measure of convergence combining inflation and growth rates. The overall picture shows an appreciable recovery since the rapid deterioration of the early 1970s, but a distinctly less favourable overall position in 1978 than a decade ago.

None of this is, of course, conclusive and there are plenty of other pressures on exchange rates, notably relative monetary growth and short-term capital flows. Moreover, the immediate fate of EMS may depend more on the dollar than on anything else. But the limited degree of convergence of inflation rates provides a useful proxy for the long-term pressures pushing apart any structure of closely-linked currencies. So if the governments of Europe really want to make EMS a lasting success, they will quickly have to produce monetary and fiscal policies which are consistent with convergent inflation rates.

"European Economy," No. 1, Commission of the European Communities, price £18.00 for three issues per year.

by the followers of his newly-found English pastime, made himself particularly unpopular at Newmarket by insisting on the enforcement of an Act ordering the seizure of any Catholic-owned horses valued at more than £5.

This was a severe hindrance to racing, and led to many families giving up ownership or running the danger of racing under assumed names.

Perhaps the most memorable

victory enjoyed by any of William's horses was when one beat a horse called Careless, who had been considered invincible. The purse for the match in which they met was £500, and it is recorded that the king's horse "carried a featherweight, while Careless bore nine stone."

William, who was not generally liked at the best of times

With racing still abandoned because of the weather DOMINIC WIGAN, in this third article, continues his history of the "sport of kings."

حکماں افغانستان

Metropolitan, New York

The season at the Met

by ANDREW PORTER



Elena Obraztsova in "Werther"

making him one Dexter bowed to the inevitable, since Gedda can suggest Vassik even when he is playing Benvenuto Cellini. Only Hæggard's Maliberto was laid out on sensible lines. The orchestral playing under Nicola Rescigno was loud and heavy.

The vocal rewards of the evening, predictably enough, were slight. What was surprising was that the characterizations were so wrong. Impersonating "Sophro," that demure young lady "from the convent fresh emerging," Sills' "Norma" plonked herself down in the drawing-room with legs widely straddled; Pasquale would never have entertained the "idea" of marriage, to such a hoyden. Bacquier's "Pasquale" was not funny, not at all ridiculous; and unexhilarant. Gedda's Ernesto was not a romantic lover but an owlish booby, perhaps in

the score. Later, Régine Crespin and Alfred Kraus take over. If Covent Garden's Luis Miller is somewhat too plain, the Met's could be deemed rather too grand. Arturo Colombero designed it ten years ago, in a sumptuous manner that turns Miller's house into a rustic palace. However, it's probably something like what Verdi had in mind: it was made to hold the full chorus as well as Montserrat Caballé, who first sang the production. Luisa was revived this season with Katia Ricciarelli in the title role. She was much as in London: touching, serious, artistic but (to my ears) underpowered in phrases that need to be filled with the big, generous stream of tone that Ponselle must have provided.

FINANCIAL TIMES

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Thursday January 4 1979

THE EFFECTS OF A LORRY DRIVERS' STRIKE

Financial Times Thursday January 4 1979
BY HAZEL DUFFY AND DAVID CHURCHILL

A serious threat to much of British industry

Dollar tests on the way

THE PATTERN of dollar trading since the holiday break has one clear message: wait and see. The general unease over U.S. policies first depressed the dollar; yesterday it rallied quite sharply, on forecasts of further increases in interest rates; and experience of firm support by the Federal Reserve in the markets. This is clearly an uneasy balance. A currency which requires the protection of ever-higher interest rates and of central bank intervention is still fundamentally a weak one. If and when confidence has been restored, the flow of private capital will reverse, and interest rates will tend downwards.

Budget message

Such confidence can only be created by further firm action by the Administration; and the essential test of its resolve will be the Budget message submitted to Congress after its reassembly on January 15. Fortunately there are some grounds to hope that this message will, like the British measures of December, 1976, be dramatic enough to convince the market that there has been a real change of policy. This is not simply because the Administration has started to talk of a sharply reduced borrowing requirement—such plans are always partly at the mercy of Congress. It is much more because President Carter and his advisers are responding to a radical change in the mood of the U.S. voters. The California tax-cutting vote, and, more important, the success of broadly conservative candidates of both parties in the mid-term elections, suggest that serious stabilisation measures would command popular support.

A convincing Budget message will not by itself cure all the ills of the dollar. The following days and weeks will show how far Congress itself is responding to the new popular mood. Meanwhile the Federal Reserve must maintain the pressure on credit and interest rates which has helped at least to stabilise the dollar, despite the rather unhelpful public comments of the FED Chairman, Mr. William Miller, and the Secretary of the Treasury. Mr.

Money supply

More important, though, is the fact that much of the dollar problem is financial rather than real. When effective credit and fiscal measures bite, the result need not be to halt the growth of the U.S. economy or even of the domestic money supply, though both should be slowed. U.S. activity is likely to be sustained by export demand and such special factors as the strong aircraft recovery; but it should be able to attract finance from overseas. A reflow of foreign-held dollars will assist not only the financing of U.S. activity, but the control of the money supply in other countries.

Determined action by the Administration will, then, help stabilisation all over the world. It cannot be a painless process; the checking of excessive credit growth always leads to some disruption. But so far as the problem is financial, the pains may also be largely financial—the problems which are already emerging in the Eurodollar and U.S. domestic markets as a result of sloppy lending in the past.

Dr. Bakhtiar needs time

THE APPOINTMENT of Dr. Shapour Bakhtiar as the next Iranian Prime Minister and his somewhat equivocal claim that the Shah is committed to taking a holiday abroad may help to break the political log jam of the past three months. The demands of the opposition have to some extent been met. But there must be grave doubts about the chances of Dr. Bakhtiar's government defusing the crisis.

As often in the past year the concessions by the Shah may have come too late.

The confusion which has surrounded the formation of the new administration and the contradictory reports on whether or not the Shah intends to take at least a "temporary holiday" is symptomatic of the disintegration of government authority within Iran. It is probably an error to see the government as pursuing long-term policies in order to stabilise the situation. On the contrary, the events of the past four months give the impression of a régime reacting to the rapidly mounting crisis by a series of short-term expedients.

Hence its violent swings between conciliation and repression and the failure of both.

Last opportunity

Can Dr. Bakhtiar do any better than the three Iranian prime ministers who served last year? He will get the support of those who see his appointment as a last opportunity for a compromise to be worked out between the Shah and his supporters and the opposition. The departure of the Shah, even if it is described as a purely temporary vocation, could be a concrete gain which may convince the more moderate opposition leaders that Dr. Bakhtiar can introduce radical changes in government policy. The authority of previous governments has been eroded by the general conviction that ultimate authority was still wielded from the throne.

It could be argued that the new Government will get support from the "middle ground" of Iranian politics. But does this middle ground still exist?

LIKE the bad weather, industry has had fair warning that it might have to contend with a strike in the vital road haulage industry. But, unlike coping with snow and ice, there is relatively little that industry can do to counter disruption of the transport of raw materials and finished goods by road.

Early indications are that the strike is involving the picketing of some ports, depots and even factories. If this degree of disruption persists, then it could have even more serious repercussions on industry than had been feared. Without an immediate alternative means of transport to hand, there is little that industry can do to adapt to the present situation.

The degree of dependence of industry on road transport varies from almost total—for food and drink—to less than a quarter for coal and coke. These two extremes broadly demonstrate the one enduring feature of transportation. This is that the smaller the product the more likely it is to travel by road, while the bulkier products are more likely to be transported by rail.

The most recent provisional estimates of the breakdown between road and rail transport show that road is responsible for 80.4 per cent of goods carried—a proportion that has increased in spite of attempts by British Rail to make its freight services both more attractive and more competitive.

The current industrial action by some drivers working for member companies of the Road Haulage Association will hit some industries more directly than others, although if the action is prolonged it will affect almost every industry in due course.

Drivers working for companies which operate their own "orry fleets"—usually termed "own-account carriers"—are not affected by the dispute. Nor are those employed by the National Freight Corporation, which on a very rough estimate accounts for between 4 and 5 per cent of all freight carried by road.

The section of road transport which is subject to the present action is that carrying goods for third parties, usually known as "professional" or "public haulage" carriers. According to figures quoted in the recent Price Commission report on the road haulage industry, they account for 63 per cent of total goods moved by road.

In view of the fact that a large number of lorries bear the name of the company whose goods they are carrying, this may seem a surprisingly high figure. In fact such vehicles are often on contract hire to particular companies, but are owned and operated by professional carriers.

Member companies of the Road Haulage Association are particularly strong in certain areas of transport. These include the movement of bulk liquids, car transportation, express carriers moving goods for small order companies, special



THE ROLES OF ROAD AND RAIL

Industry	percentage of freight tonnage per km, 1976	
	Road	Rail
Food, drink and tobacco	97.6	2.4
Building materials, timber and aggregates	87.2	12.8
Coal and coke	23.0	77.0
Petroleum products	41.2	26.6 (pipeline—32.1)
Chemicals, fertilisers	86.2	13.8
Iron and steel	65.8	34.2
All other industries	90.6	9.4

Source: Transport Statistics, 1966-76, Department of Transport.

heavy haulage operations for the movement of one-off items, and international services. Widespread support of the strike would therefore have an immediate effect on industries dependent on these services.

In addition, RHA members are heavily involved in the movement of certain bulk food items, such as milk and flour, as well as livestock for the domestic market. They also operate refrigerated meat carriers, and carry live animals for export to the Continent.

In the movement of bulk industrial materials, they carry gravel, sand and quarrying materials, with many drivers on contract to particular companies in these industries. They are also strong in carrying industrial waste, in view of the tighter demands on companies conforming to anti-pollution measures, could very soon cause problems to industry.

Complicating the picture is the fact that road transport tends not to be a one-journey operation. This means that even those industries which move a lot of their goods by rail for most of the journey between factory and distribution centre, for example, may well depend on a road haulier to complete the last bit of the journey.

This fact alone means that the substitution of rail for road transport is not feasible in the majority of cases. British Rail claims to handle at least half of long distance bulk freight carrying, with products like oil, coal, steel, cement, aggregates, limestone and chemical products high on the list. But these products are moved between private sidings and it is obviously not possible to provide these overnight.

An added complication for British Rail which could arise from the strike is the fact that its Freightliners container-carrying service sometimes uses professional carriers for the collection and delivery of containers.

On the basis of the attitude shown by rail unions in the past towards fellow workers on strike, it is highly unlikely that there would be any attempt to get this job done from other sources in British Rail.

The ability of industry to cope with possible large-scale disruption in its transportation will be determined to some extent by its stocks position. Most companies probably hold between one and two weeks of essential supplies of raw materials. After that period, shortages would begin to appear, and stocks of finished goods would start to pile up.

Scotland suffered a three-weeks strike of lorry drivers in October, 1974 which seriously disrupted industry. The dispute was more widespread than the current one, involving some NFC drivers as well, and co-

claimed with strikes in some other Scottish industries.

and international services.

With products like oil, coal,

steel, cement, aggregates, lime-

stone and chemical products

high on the list. But these prod-

ucts are moved between pri-

ate sidings and it is obvi-

ously not possible to pro-

vide these overnight.

SPD is a subsidiary of Unilever

and is concerned with distri-

buting Bird's Eye, Van den

Bergs, Batchelors, and other

Unilever products around the

country. Tate and Lyle's TLT

company is concerned with

sugar distribution.

But these large companies

are only responsible for a small

part of the food industry's dis-

tribution. The bulk is still in

the hands of the local haulier

and small regional groups.

Until the state of the pre-

sent dispute becomes clearer

companies are not thinking as

far ahead as the effect on pro-

duction and possible lay-offs. But

some indication about the likely

effects of prolonged and wide-

spread action by the lorry

drivers can be gauged from the

dependence of particular indus-

tries and services on road trans-

port.

• **FOOD DISTRIBUTION** is

probably the most vulnerable

of all to a disruptive dispute

because fresh foods have a

limited life-span.

Most of the major

supermarket chains

operate their own fleets of

lorries for transport from cen-

tral depots, to avoid too many

delays at the end of the week

in which it was finally settled.

Most trade sources were un-

able to predict the exact effects

on stores mainly because it is

unclear which private hauliers

involved are in dispute.

But supermarkets and manufac-

turers have warned shoppers

against panic buying on the

ground that existing packaged

grocery stocks would last for

several days.

• **Chemicals:** The majority of

companies either use a mixture

of professional carriers and

their own fleets, or depend

entirely on contracting profes-

sional carriers.

There is a high degree of inter-

change between plants of intermediate

chemicals for further process-

ing, and much of this trans-

port is by road.

The advantages of

flexibility offered by road trans-

port mean that companies have

tended to minimise stocks—a

factor which will work against

them in the current situation.

If stocks of a particular raw

material run short, companies

might close plants for annual

maintenance.



Dope in smoke

You would need to be a statistical addict to wade through all the figures for drug hauls in 1978 produced yesterday by Her Majesty's Customs and Excise. In the pushers' terms, the "street value" was £22.2m. What happens to all that heroin, LSD, cocaine, cannabis and the like?

"We incinerate it" said a spokesman. "There are Queen's warehouses, you see, with facilities." I asked where these warehouses might be. "That," he replied, "is our best kept secret."

ECONOMIC VIEWPOINT

How EMS will work

THE EUROPEAN Monetary System was supposed to have come into operation last Tuesday, January 2; and in spite of last-minute French objections it may already have begun to operate in an informal way. Yet the actual exchange rate rules are still as clear as mud to most of the financial community, let alone the general public. It has already been announced that seven of the eight member currencies are to be limited to a margin of fluctuation of 24 per cent around an "ECU-related" central rates. Italy on the other hand has opted for a 6 per cent margin. Does that mean that the total band in which a currency can move is twice these amounts, i.e. 48 per cent for the seven inner group members and 12 per cent for Italy, the outlying member? Or does it not? And what is the significance of "ECU-related"?

I make no apology for having previously "hedged" on these questions, because the answer is not clear cut and will vary according to the precise relation of different currencies to each other. When all exchange rates were fixed in relation to dollar (the warmer weather of the Bretton Woods system) there was no ambiguity about the measurement of the permissible amount of fluctuation. The difficulties arise because there is no single central currency, and because every European currency is related directly to every other.

Moreover, the exchange rates in the area are linked by a combination of two different systems. There is the parity grid, which was previously operated by five of the present members who belonged to the so-called snake. But the grid is supplemented by a system based on a basket of currencies known as the ECU (European Currency Unit).

If this were not complication enough, it is far from clear in which units the permissible

amount of fluctuation should be measured. The tempting thing to do is to relate exchange rate movements to the ECU. But the ECU is simply a basket of currencies of stated physical amounts: e.g. 0.823 German Marks, 1.15 French Francs, etc.

The value of the ECU itself changes if any one of its components moves in the market. For instance, if the French Franc falls, the total value of the basket, stated in any other currency, itself falls. Thus stated margins in terms of the ECU will often understate the permissible movement.

It might therefore help if I give a simplified summary answer to my starting question before going into further detail. The effective band in which the hard core currencies can move will normally be more than 24 per cent but less than 48 per cent, the exact width varying from time to time. An outlying currency taking advantage of wider margins would have an effective band usually varying between 6 and 8 per cent. The latter figure is in my personal view a better guide.

What sort of? The calculations I have available are in terms of the strongest EMS currency at the time in question, this being treated as the numerator. But what one would ideally like to answer for example what would happen if sterling joined as another outlying member on the Italian model—would be calculations in terms of something like the trade weighted average exchange rate, which is already calculated by the Bank of England every day for sterling. This is on a world-wide basis; and the desirable indicator would have non-EMS currencies left out and purely Community trade weights.

But as a practical matter, I shall have to stick to calculations in terms of the strongest

currency, and merely note a few ways in which such calculations distort the picture. Now for a little of the detail, and please fasten your seat belts.

On the two elements in the system, the parity grid and the basket, the parity grid is the dominant one; it is much the easier to understand, and the countries which belonged to the earlier snake have practical experience of its operation. (The "snake" metaphor ceased to be appropriate when the Smithsonian system of fixed rates against the dollar collapsed in 1973; but we are landed with this silly label which it is too late to change.) It will be simplest to describe the parity grid first and then explain how the ECU or "basket" element modifies its operation.

Grid system

Under the grid system each currency has to have a central parity against every other. These parities have yet to be set officially because of the last-minute objections of the French on Agricultural Policy which have delayed the official start of the EMS.

EMS central rates were in fact fixed informally by central bankers on December 29, although this has not been admitted officially and the rules have not been announced. But we shall not go widely wrong in taking as a rough approximation the cross rates appearing in the Financial Times foreign exchange table for that date, when for instance the German mark was worth nearly 2.3 francs.

The fundamental rule of the grid system is that the exchange rate of a hard core currency can fluctuate between 24 per cent below the strongest and 36 per cent above the weakest hard core participant. An outlying currency can fluctuate between 6 per cent below the strongest

and 6 per cent above the weakest of all participants. Remember this fundamental rule and you will not go far wrong. Forget it and all is lost.

Now assume that only two currencies are involved, the franc and the mark. The total band between which their exchange rate can fluctuate is twice 24 per cent, or 48 per cent. The membership of other currencies has under the above rule the effect of narrowing the band to one of a width varying between 24 per cent and 48 per cent depending on the scatter of the different member currencies in relation to their central rates.

The charts in this article are adapted from some drawn up by the Bank of England, purely for illustrative purposes, and show the operation of the grid system. The key to understanding them is that the strongest currency is used as the numerator or base. In the middle chart (No. 2) the dots between the horizontal lines show the hard core currencies stretched out between the permissible margins. Let us call the strongest of these the Mark. The weakest of these—let us say the French franc—has fallen hypothetically by the full 24 per cent. (In theory it could have been the other way round with the franc rising by 24 per cent against the Mark. But the diagram would then have to be redrawn with the franc as the base.) The other hard-core currencies are stretched between the Mark and the franc and their effective range of movement is less—as the chart clearly shows—so long as the mark and franc stay put in the positions shown.

The position is easiest to see if all but one of the exchange rates remain at their central rate and the range of movement of that one is examined. This is shown in the left-hand chart (No. 1) in which the lira is the odd man out. If all other

exchange rates stayed put they effectively assume that

they are all but one currency stay put in the position shown, and then consider the possible swing of that currency. This is often unrealistic. Let us suppose that the two currencies with the wider margins were not sterling and the Irish pound. The legal separation of the Irish pound from sterling would not effectively narrow the permissible band of movement of sterling if in practice they continued to move together. For this situation we would need a fourth diagram in which the two outlying currencies were swinging together.

The third chart shows that the UK subsequently joins on this basis. The chart is also drawn that the D-mark is at the top of the permissible range and the lira is at the bottom. The effect of this spread is to narrow sterling's effective band to 6 per cent. This comes from the rule of being able to move down by 6 per cent against the strongest currency and to move up 6 per cent against the weakest. If all other currencies had remained at their central rate, sterling could have moved within a band of 12 per cent.

At this point, it is necessary to remember the limitations of such simple two-dimensional diagrams. For

3) Two Currencies Observe 6% Margins & One is at its Limit

they effectively assume that

France can really have a German-type anti-inflation miracle.

I shall spare the reader (and myself) the full intricacies of the interaction between the ECU divergence indicator and the grid arithmetic. Although the divergence formula would limit the permissible depreciation of, say, the lira against the ECU, the fact is that the lira is itself part of the ECU pulls the value of the ECU down. This means that the divergence indicator is less restrictive than it appears at first sight. In the first chart this indicator reduces the permissible band of movement for the lira to about 8 to 9 per cent. In the second chart the band is also within this range, and thus not very much less than under a pure grid system. The divergence indicator is slightly more restrictive for the lira, which has a weight of about 10 per cent in the ECU basket than it would be for sterling, which has a weight of about 13 per cent. In the third chart with the lira against its lower limit, and sterling also at its limit, the divergence indicator is unlikely to have any narrowing effect whatever.

At the end of it all, we are back to the conclusion that the permissible band of movement of the hard-core currency is somewhere in between the 24 and 48 per cent figures mentioned in past discussion. For the outlying ones using wider margins it varies between the 6 and 12 per cent figures. The

first range is far too low, unless France can really have a German-type anti-inflation miracle.

The second range gives simple scope to operate a de jure float, provided that central rates are changed in good time. Parity changes could be made without changing market rates and we should be spared unsuccessful but harmful attempts to defend exchange rates against market forces.

The main technical reason why the wider margins proposal jacked appeal to Mr. Callaghan and Mr. Healey and some of their advisers is that it gives too much exchange rate flexibility—not too little. They tend to believe in the spurious "discipline" of fixed but adjustable rates. If then the key Government leaders want an even more restrictive exchange rate regime than they needed to adhere to under the EMS, why then did they not join? The economic arguments about transfers of resources are not convincing, as the issues they raise are largely separate. Suppose that the UK stayed out because a few officials wanted an intervention formula even more closely linked to the basket than the present one. One is left with the conclusion that the main reason for non-membership was pure political funk at the prospect of an internal Labour row before an election.

Samuel Brittan

Letters to the Editor

I have spoken have agreed that the colour is unacceptable.

Protests to both councils had no effect. The only response from Hounslow was that residents had not lodged any objections. So far as concerns GLC, I wrote to the chairman of that council's appropriate committee and, subsequently, to his successor when political control of the council changed. Both replied indicating that they did not consider the colour to be objectionable.

We all command the expressed desire not to waste taxpayers' money and, as the cost of re-colouring the building to ensure that it blends in with its surroundings and does not stand out like a sore thumb, would be substantial, members decided not to continue their protest. It is hoped, however, that when the exterior of the building has to be treated again a more acceptable colour will be used.

Arthur Edwards,
8 Southdown Avenue,
Boston Manor, W.7.

Testing grain

From Professor T. Oxley

Sir—John Cherrington, in his usual forthright way (December 22), puts his finger on a real problem for cereal farmers when he points out that loads of grain may be refused by buyers on the basis of tests which inevitably vary from time to time. He refers principally to the Hargreaves test for gluten quality in milling wheat and also to the nitrogen content in barley, of potentially malting quality. He might equally have referred to moisture content which is a bluntly common term invoked by buyers as a ground for rejecting load.

The trouble is that it is a buyer's market. The buyer has all the cards on his own side when it comes to the Hargreaves test for gluten quality in milling wheat and also to the nitrogen content in barley, of potentially malting quality. He might equally have referred to moisture content which is a bluntly common term invoked by buyers as a ground for rejecting load.

For his own protection a farmer should always take a comprehensive sample as he can of each parcel of grain, preferably at least a pound, and keep it in a sealed jar or a thick polythene bag. He should try to see how the buyer samples his load, insisting on comprehensive sampling, and he should produce his own moisture meter. If there is any dispute, his own moisture meter, properly used, is likely to be quite as reliable as the buyer's instrument.

T. A. Oxley,
Protimeter
Meter House,
Fieldhouse Lane,
Merivale,
Bucks.

Meanwhile, trade and industry

is picking up the annual £500,000 bill for this giant game of "pass the lorry." But the residents of Windsor need not worry too much for it will not be them who will be asked to pay—but the rest of us!

R. K. Turner
(Controller, Planning and Traffic Services).

Freight Transport Association,

Hernes House,
St. John's Road,
Tunbridge Wells, Kent.

Root cause of inflation

From Mr. C. Economides

Sir—I am afraid, Professor Dudley Johnson (December 20) like other monetarists, commits the fallacy of post hoc ergo propter hoc, in arguing as he does that the root cause of inflation is the high growth in money supply, and that "the only way to eliminate inflation is to reduce over time the rate of monetary growth and the growth in the Government sector."

Of course very few of these have banned access completely; and there are always exceptions for particular types of heavy vehicle. But they are still mandatory in the fullest sense. The large number of width restrictions which now exist in residential roads are one example of an increasingly used control system.

Certainly though, the court judgment for Berkshire's bold scheme does pave the way for greater courage and imagination by other local authorities with traffic management powers, including Greater London Council. Hugh Dykes
House of Commons, SW1

In this connection, I would point out that the currency in circulation can be increased (or decreased), according to the needs of the public, and without restriction, by the debit (or credit) of personal or business current accounts and of bankers' deposits at the Bank of England, and the credit balances in (non-interest-yielding) current accounts can be increased (or decreased), according to the needs of the public and business, and also without restriction; by the reduction (or increase) of interest-yielding deposit accounts and other financial assets. Thus, changes in the money supply (M1) are basically induced by changes in inflation rates and the consequent personal and business needs, and not the other way round.

Notwithstanding the legal

markings a watershed for lorry

control measures, it is the first

large-scale lorry ban to be intro-

duced by any local authority

without suitable alternative

routes. The delight of Windsor

residents is equalled by the dis-

pleasure of people living in

Slough and Staines where the

lorry traffic has been diverted.

This will remain the situation

until the M25 is built or the

scheme is taken out.

Meanwhile, trade and industry

is picking up the annual

£500,000 bill for this giant game

of "pass the lorry." But the

residents of Windsor need not

worry too much for it will not be

them who will be asked to pay—but the rest of us!

R. K. Turner
(Controller, Planning and Traffic Services).

Freight Transport Association,

Hernes House,
St. John's Road,

Tunbridge Wells, Kent.

Chris Economides
PO Box 1632,
Nicosia, Cyprus.

GENERAL

Mrs. Margaret Thatcher, Conservative Party Leader, opens London International Boat Show, Earls Court, 11 am.

Access, the bank credit card group run by three of the big four banks, increases interest rate charged to its 3.6m holders from 13 per cent a month to 2 per cent.

Private haulage lorry drivers strike continues.

Sig. Emilio Colombo, President of the European Parliament, continues visit to China.

China's vice premier Li Xianian, on tour of Africa, including Tanzania, Mozambique, Zambia and Zaire.

Sir Kenneth Cork, Lord Mayor of London, attends luncheon with chairman and directors of Lloyds Bank, 71, Lombard Street, EC3, 1 pm.

Institution of Civil Engineers lecture and film programme for young people, Cheltenham Link-Bridge or Tunnel, Great George Street, Westminster, SW1, 2.30 pm.

COMPANY MEETINGS

Jessups (Holdings), Winchester House, 100, Old Broad Street, EC2, 12 pm.

Pearcey Property Corporation, Winchester House, 100, Old Broad Street, EC2, 11 pm.

COMPANY RESULTS

Tenants: King's Cup (Great Britain v Hungary), Sheffield, 1 pm.

Braniff Airways World

\$100,000 men's doubles champion ship continue, Olympia, London.

Pallet Group, Bond Street

Fabrics: Interim dividends:

British Cinematograph Theatres, Fodens, Hollis Bros, and ESA.

Linford Holdings, F. H. Tomkiss.

CITY OF LONDON LUNCH-TIME MUSIC

All Hallows-by-the-Tower

organ recitals by Professor Gordon Phillips, 12.15 and 1.15 pm.

St. Olave, Divertissement

Melodieux—anthology in words and music, 1.15 pm.

St. Botolph, Cello recital, Joanna Giles, 1.15 pm.

Shuttleworth, 1.15 pm.

St. Giles, Criblegate, organ recital, Ian

L. Grice, 1.15 pm.

St. Mary-at-Hill, Bach Cantata series,

director, Peter Lea-Cox, 1.15 pm.

Full Name(s) _____

Address _____

Date _____

FT2</p

Good second half boosts Thos. Ward to £11.8m

SECOND-HALF profit of £1.15m against £4.32m lifted taxable profits of Thomas W. Ward to a record £11.83m for the year to September 30, 1978, compared with a previous £6.61m, a rise of 55 per cent. Turnover was up from £242.7m to £252.3m.

At halfway, the directors reported profits of £4.69m (£3.9m) and said they expected second-half figures to exceed those of the first. They now state they are aiming for a higher net profit in the current year, subject to unforeseen circumstances.

Basic earnings per 25p share are shown as 11.9p (7.3p) and 6.5p (6.0p) fully diluted and, with Treasury approval, the dividend is stepped up to 4.75p (4.05375p) with a net final payment of 3.085p.

1977-78 1976-77
Turnover £252,337 £242,720
Profit £20,713 £22,713
Associates 25,417 22,007
Total 178,154 164,723
Profit of associates 3,177 3,170
£1.816 11,533
Iron and Steel 1,750 1,887
Construction 7,100 6,013
Engineering 1,280 572
Motor vehicle dist. 2,395 1,872
Industrial services 1,321 1,326
Stores 2,924 2,924
Total before tax 11,831 7,609
Net profit 6,548 3,924
Net profit per share 6.548 3.924
Dividends 6,018 3,785
Dividends per share 6.018 3.785
Interest 6,159 3,804
Interest credits 11,645 3,311
Attributable 7,804 3,632
Non-controlling 1,595 632
Capitalised profit 1,600 1,487
Dividends 6,348 3,824
£1.816 11,533
Profit after tax 6,348 3,824
Dividends per share 6.348 3.824

and a further improvement in delivery times.

Losses in the engineering division were eliminated and there was a strong demand for new vehicles.

Interest costs were reduced by lower rates and cash generation. See Lex

Sales rise for Matt. Brown

MODEST sales gains in the first two months of the current year are reported by Mr. C. J. Alsough, chairman of Matthew Brown & Co., brewers. He adds that the inevitable rises in costs since the company's most recent price increase last February are bringing the next one ever closer.

With a healthy cash position

It is anticipated that £5m will be spent over the next four years on adding to and replacing old fermenting and storage vessels, restocking and refurbishing the racking plant, probably the barrels and spirits departments. New facilities for the loading and unloading of draught beer casks and canisters are expected to be established.

A substantial investment has been started to expand the company's successful Trafalgar complex between Preston and Blackburn. Although this extension will not be ready in this financial year, the chairman says other smaller projects will be increasing the contributions from the Wilkinson (Baird) subsidiary.

Not only did a number of existing clients switch their brands

Wilson Walton down £0.24m

midway and misses interim

WITH TAXABLE profits more than halved from £487,000 to £190,000 for the first half of 1978, turnover of £7.5m against £3.2m, Wilson Engineering, fabricator of marine, offshore and industrial structures, is not paying an interim dividend compared with 1p net last time.

Half-yearly earnings were down from 4.4p to 2.1p per 10p share for 1977, payments totalled 3.185p from 8.4p earnings.

Although the company has been extremely active in offshore dock-up and maintenance work during the period, profits were hit by the depressed state of fabrication activity in the yard, due to a lack of major contracts.

This level will be maintained to the year-end, but the directors feel the industry is set for a higher level of activity in 1979 and the company is well placed to benefit.

When reporting on record £88.000 pre-tax profits for 1977, the directors said the figure took account of the then present status of negotiations on two major

contracts, whose total value was estimated at £10.5m, of which £3.5m had already been settled.

They now state that further sums of money have been received on account but there are still outstanding matters to be finalised.

At this stage, they say it is evident that discounting of the company's considered final position on these contracts will take place, due to a need to conclude these matters as a result of pressures on cash flow.

An adjusting item to reflect the final discounted position will therefore be made in the current year's accounts.

Net profits for the six months were lower at £105,000 against £219,000 after tax of £11,400 (£238,000). Last year's interim absorbed £52,000.

See Lex

HUME SHARE CONVERSION

HUME HOLDINGS announce that holders of 307,497 "B" shares of 25p. each have

Profits jump 91% at Radio City

Pre-tax and pre-secondary rental profits of Radio City, the Liverpool-based Independent Local Radio Station, increased by 91 per cent to £403,800 in the year ended September 30, 1978.

The annual report shows that in the year, revenue increased by 31 per cent from £12.4m to £16.8m and expenditure increased by 18 per cent from £1.03m to £1.23m. For the first time, the company became liable to secondary rental (£68,400), levied by the IBA, and Corporation Tax (£96,300), leaving a net profit of £242,100.

Net profits for the six months were lower at £105,000 against £219,000 after tax of £11,400 (£238,000). Last year's interim absorbed £52,000.

See Lex

Bass Charrington LIMITED

Statement by the Chairman

Sales for the year were seriously affected by three major unofficial stoppages in the early part of the financial year and by below average summer weather.

Consequently the earnings from trading operations were less than originally planned; however, the surplus on sales of property and investments was significantly more than last year, which helped to produce a satisfactory out-turn for the year.

I thank all our tenants and the managers of our pubs for their tolerance in what I hope will prove to have been a wholly exceptional period of interruption of supplies.

I am gravely concerned over the increasing acts of violence committed in pubs and I take this opportunity of expressing our admiration for the courage shown by licensees, their wives and members of their staff in such circumstances. We shall continue to support efforts to combat this menace.

I thank our management, staff and all our employees for their continued efforts over the past year in the service of the Company. We have established a closer relationship throughout the Group by better communication, consultation and involvement at the place of work. There is now, I believe, a widespread understanding of the damage done to our trade by failure to meet orders.

Encouraging progress has been made as a result of the introduction of schemes for rewarding observance of procedure and other increases in productivity. There have been very few unofficial stoppages since

these agreements were entered into. We shall examine how we can further improve working conditions and continue to reward increased productivity.

We have maintained our policy of investing our cash flow in the extension of brewing capacity, improving our licensed estate, acquiring new outlets and improving social amenities for our employees.

At the conclusion of the financial year under review, we announced certain changes in the Board structure and appointments. The main reason for these changes was to reallocate the responsibilities of the executive directors of the main Board to obtain an even greater degree of coordination of the various operations and functions of the Group.

At the Annual General Meeting a Special Resolution will be proposed to change the name of the Company to Bass Limited. The reason for this change is to give Charrington and Company a clearly separate identity as the operating company for London and the South East. The name Bass is short and clear, is now used generally in the Press and the City and carries with it the greatest tradition in brewing.

We have made a good start to the current year. Provided we can maintain the good relationships we have established throughout the Group and thus ensure uninterrupted supplies to our customers, we should be able to make further progress this year.

Derek Palmer
14 December 1978

The Group's 1978 results in brief

	53 weeks 1978	52 weeks 1977
Sales to customers	£1,014.4m	£904.5m
Balance on trading	£116.8m	£99.7m
Earnings Before taxation	£105.5m	£90.4m
For ordinary shareholders	£79.0m	£62.3m
Ordinary shareholders Earnings per share	26.4p	22.4p
Dividend per share	6.1p	4.84p

If you would like to receive a copy of the Bass Charrington 1978 Annual Review, and are not a shareholder, please complete this coupon and return it to:

McM Quarant, The Company Secretary,
Bass Charrington Ltd, 30 Portland Place, London W1.

Name _____

Address _____

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F.T.

UK COMPANY NEWS

NEW LIFE BUSINESS

Strong pension growth at SWF

A RECORD year for new life business in 1978 is reported by Scottish Widows Fund and Life Assurance Society. New annual premiums for assurances and annuities, including group permanent health and pension schemes written on the main fund, rose by 33 per cent to £2.5m from £1.87m.

Dividends shown pence per share net except where otherwise stated.

* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ For the first time.

§ Plus additional 0.03p.

from insured to managed, but the fund had a larger number of new clients using its services and certain existing clients increased the proportion of funds invested in the subsidiary.

New single premiums on ordinary life and pension business remained static at £7.5m as did total subscriptions to the Society's exempt unit trust amounting to £8.9m. New sums assured jumped by 29 per cent from £58.1m to £75.0m and new annuities were 65 per cent higher at £2.05m per annum against £1.24m.

New annual premium growth of 33 per cent last year is reported by Royal Insurance, amounting to £23.3m compared with £17.5m in the previous year.

The company, leader in the mortgage repayment market, recorded a 33 per cent rise in its sales of low cost repayment contracts.

The pensions management subsidiary, Bensons Management (SWF), which provides investment management services to pension schemes through a unitised managed fund, showed even stronger growth with the introduction of the new State pension scheme. New annual premiums tripled to £12.4m from £3.8m, while new single premiums were nearly five times bigger at £11.8m against £2.1m.

Not only did a number of existing clients switch their funds

BIDS AND DEALS

BSG expands commercial aviation activities

BSG International is expanding its interests in the commercial aviation market through the purchase of a subsidiary of Herman Smith, the engineering group.

BSG is buying Herman Smith's special products subsidiary for \$450,000. The subsidiary manufactures inserts for aircraft galleys such as ovens, water heaters and boilers, coffee makers, meal storage containers, and plastic containers.

The licence is for bottles manufactured from biaxially oriented polyethylene terephthalate (PET).

In its last financial year, ended June 30, 1978, the special products subsidiary turned a pre-tax profit of \$21.250. Net assets stood at \$43.000.

In its last financial year BSG's aviation packaging interests achieved pre-tax profits of about \$150,000.

KEAN AND SCOTT SHARE DEAL

THE CHAIRMAN of Kean and Scott and certain business associates have sold 214,782 shares in the furniture retailing and manufacturing company for not much more than a third of the current market price.

They have sold the shares at 10p each to Mr. Mostyn Levien to ensure that he obtains effective control.

Mr. Stanley Wilson, chairman of Kean and Scott, has resigned from the Board.

BP CHEMICALS

BP CHEMICALS has completed negotiations for the purchase of Monsanto's polystyrene business.

The transaction is due to close in the EEC at a cost of about £20m.

The agreement brings to an end nearly nine months of negotiations between the two companies and follows closely on the completion of another major chemicals deal between BP and Union Carbide.

BP has been anxious to diversify its chemicals operations in Europe. It has suffered badly during the past 18 months of depressed trading in the chemicals industry, because of its heavy concentration in base chemicals.

The Take-over Code of Kean and Scott at 10p per share. Shareholders are advised by BP Chemicals to take no action on their board to take no action on this offer for the present. The board draws shareholders' attention to the much higher price of the shares in the market.

The 214,782 shares Mr. Levien has bought represent about 31.14 per cent of the ordinary capital but only 42.96 per cent of the voting rights. Arrears of dividends on the preference shares mean that these have full voting rights.

The chairman and family trusts provided 80.916 of the shares. No other director or the main board participated in the sale but Mr. A. A. P. Southall,

director of a subsidiary, with his family trust, sold 68.816 shares.

SABAH DENIES LAND DEAL REPORT

Sabah Timber has denied a newspaper report that it is negotiating for a concession for 36,000 acres of agricultural land in Sabah. The report intimated that such a concession might be relevant to the offer by Harrison and Crosfield for the outstanding minority of Sabah Timber.

Mc. J. McLeod, chairman of Sabah Timber, acknowledged that the Harrison and Crosfield group as a whole had discussed the possible development of this land. But the Sabah Foundation, which controls the land, had not been in touch with the group about the matter for over a year. The subject was dormant if not actually dead.

In any case, Sabah Timber would probably not have had an equity stake in the project, he said. The leading companies in development of the land would have been other subsidiaries of Harrison and Crosfield. Sabah Timber would have only helped with the logistics.

NEWMAN-TONKS

Newman-Tonks will pay a maximum of £2m for the acquisition of Rothley Brass. The purchase was first announced on December 15.

Rothley Brass, based in Wetherby, supplies decorative brass hardware to the retail trade. It made pre-tax profits of £302,000 in 1977 and is estimated to have made at least £478,000 in 1978. Its net tangible assets are about £800,000.

The price will be four times Rothley Brass' 1978 pre-tax profits up to a maximum of £2m.

Mr. Levien has to bid for the rest of Kean and Scott at 10p per share.

Shareholders are advised by BP Chemicals to take no action on this offer for the present. The board draws shareholders' attention to the much higher price of the shares in the market.

The 214,782 shares Mr. Levien has bought represent about 31.14 per cent of the ordinary capital but only 42.96 per cent of the voting rights.

The final dividend of 2.51p per share makes a total of £1.258m against £1.22m in 1977.

The profit was struck after associate losses of £2,000, compared with £100,000 the year before.

Camford 39% up at £2.25m

PRE-TAX profits of Camford Engineering jumped by nearly 39 per cent from £1.62m to £2.25m in the year to September 30, 1978, on turnover ahead of £21.78m against £20.8m in 1977.

NEWS ANALYSIS — NORCROS BID.

Johnson-Richards reaps investment benefits

BY ANDREW TAYLOR

The bid — overture for H. & R. Johnson-Richards Tiles announced yesterday by Norcros comes just seven months after Hepworth Ceramic abandoned its takeover attempt in the face of a Monopolies Commission investigation.

The Johnson-Richards tile empire now controls around 60 per cent of the UK ceramic tile market, which has undergone a number of significant changes since H. & R. Johnson merged with Richards-Campbell Tiles in 1968.

Ten years ago tiles were mostly white and were largely to be found in bathrooms, toilets and kitchens — today tiles come in all types of design and shades of colour while, the increase in do-it-yourself and home improvement work has created a brand new market for tile manufacturers.

The move towards decorative tiles was originally led by overseas manufacturers which have been steadily increasing their share of the UK market.

As a result Johnson-Richards has had to spend heavily to maintain its dominance in the face of these new designs and products. In the five years to March 31, 1978, the group had spent £18.5m largely on improving its product range and manufacturing techniques.

The fruits of this investment began to show through last year when in the 12 months to March 31 pre-tax profits rose by 45 per cent to £5.5m.

The shift from basic non-decorative tiles to a much broader, added range has coincided with a boom in DIY work and more recently larger-scale home improvements financed by second mortgages.

This has to some degree helped Johnson-Richards over the world-wide slump in original construction work which led group profits to stagnate throughout the mid-1970's.

Mr. Alex Done, chairman of Johnson-Richards, says the group's sales pattern has changed in the intervening

years with much greater emphasis now placed on the DIY and home improvement market.

Last year the volume of general repair, maintenance and home improvement work is estimated to have risen by around 14 per cent while industry experts estimate that British households spent a record £bn on DIY products.

As a result the City is expecting Johnson-Richards to show a further significant profit improvement when its interim figures — due next week — are announced.

However, the group is facing increasing pressure from overseas manufacturers which, according to the group, have increased their share in the UK market from less than 10 per cent in 1974 to currently around 20 per cent.

In the six months since the Hepworth bid was abandoned Johnson-Richards' share of the UK market has declined by around 5 per cent.

Hepworth said that it delayed its bid, when it abandoned it, to allow time for 12 months while the Monopolies Commission concluded its investigation which only favoured foreign competitors — notably in Spain and Italy.

Johnson-Richards, however, argue that volume sales were increasing last year, after several years of stagnation despite the increased pressure from overseas.

More importantly the switch to decorative tiles commanding bigger profit margins has continued to boost group earnings. One City analyst estimates that group pre-tax profits in the current year may be around £6.5m.

Prospects for 1979 in the current financial uncertainty however look less exciting. Second mortgages are becoming more difficult to negotiate while DIY products may come under some pressure if the squeeze on disposable incomes is resumed.

Meanwhile, Norcros still has to overcome opposition from the Johnson-Richards Board while

MINING NEWS

Record Krugerrand sales in 1978

BY KENNETH MARSTON, MINING EDITOR

POSSIBLY BECAUSE of caution in front of the U.S. Treasury's doubled offering of 15m ounces of gold at its last monthly auction on December 19, sales of South Africa's one-ounce Krugerrand gold coins fell to \$54.431 in December from \$61.386 in November. Even so, total sales for 1978 were brought to a record 6m coins compared with 3.8m in the previous year. Since 1970, 700.5 tonnes of gold have been sold in the form of these coins.

As already reported, fears about the market's capacity to absorb the big U.S. offering were dispelled when it was learned that bids were received for some 2.7m ounces. Since then the bullion price has moved higher, closing in London yesterday at \$219.5 per ounce.

Krugerrand sales account for about one quarter of South Africa's production which is running at approximately 700 tonnes a year. The other major supplier of gold is Soviet Russia with an annual output estimated at some 400 tonnes. But industrial demand, alone, for gold is reckoned to have expanded to 1,200 tonnes in 1978.

A major sustaining factor in the high industrial demand for gold is the fact that in terms of strong currencies, such as the Swiss franc and the Deutschemark, the bullion price has risen very little over the past two years.

In terms of U.S. dollars it has, of course, advanced from only \$136 at the end of 1976, reflecting the weakness of that currency. Fortunately for the South African mines, their country's rand is tied to the dollar with the result that mine earnings have also advanced despite the accompanying rise in operating costs.

What remains to be seen is

BETTER OUTLOOK FOR MESSINA

A slight lifting of the clouds over Messina (Transvaal), the South African and Rhodesian copper mining and industrial group, comes with the chairman's comment that the company's dividend outlook is "more encouraging" than it was a year ago. But Commander H.F. Grenfell adds that he cannot predict any immediate resumption of dividends.

He says in the annual report that the necessary phase of consolidation is under way but is still far from complete. Liquidity must be restored, the return on total assets must be raised and the debt burden reduced, he adds.

Last month Messina announced that instead of the second-half recovery that had been expected losses had continued. While mining operations had made a profit, the industrial and financial interests had been subject to losses and write-downs with the result that Messina's overall results for the year to September 30 showed a net loss of R642.5m (£3.64m) against a previous year's profit of R275m. The shares stand at 62p.

Matthew Brown & COMPANY LIMITED

Lion Brewery Blackburn

Extract from the Report and Accounts to 30th September, 1978

RESULTS AT A GLANCE — In £'000	1978	1977
Turnover	20,912	17,278
Profit before tax	3,541	3,100
Profit after tax and minorities	1,953	2,178
Earnings per share (as reported)	11.55p	12.88p
Earnings per share (fully taxed)	10.14p	9.00p
Dividends per share	4.373p	3.92p

NOTE: The 1978 tax charge has been reduced by £229,000 (1977 £557,000) being deferred tax not expected to become payable within the foreseeable future. This is a change of accounting policy and the 1977 figures have been restated accordingly.

Some points made by the Chairman, Mr. Cyril Ainscough in mid-December, 1978.

* Turnover up by 15% produced pre-tax profits up 14%.

* Total beer sales up 4%, twice the national average, with new Slalom D helping lager up by 13%, despite N.W. England having very poor summer weather.

* Lower capital expenditure responsible for higher tax charge, but big increase in investment forecast for next year.

* Sales since September modestly up, but price increase necessary soon to restore margins for 1978 to proper level.

Bass Charrington gets off to good start

THE CURRENT year has got off to a good start, says Mr. Derek Palmer, chairman of Bass Charrington, in his annual report.

He adds that provided they can maintain the good relationships established throughout the group and ensure uninterrupted supplies to customers, they should make further progress this year.

Sales were seriously affected in the early part of the last financial year, and by the below average summer weather.

Consequently, earnings from trading operations were less than originally planned, says Mr. Palmer.

But the surplus on property sales and investments was significantly more than last year which helped to produce a satisfactory out-turn for the year.

Last year the group pushed up pre-tax profits from £90.4m to £105.5m. The surplus on property and investment sales went up from £2.6m to £9.5m.

Mr. Palmer adds that they have established closer relationships throughout the group by better communications, consultation and involvement at the place of work.

Encouraging progress has been made after the introduction of schemes for rewarding observance of procedure and other increases in productivity. There have been very few unofficial stoppages since these agreements.

The group will examine how it can further improve working

conditions and continue to reward increased productivity.

It has also continued its policy of investing cash flow in extending brewing capacity, improving the licensed estate, acquiring new outlets and improving the employees' social amenities.

The expansion of the maltings at Burton and Alton, and installation of a packaging plant at Mechelen are on schedule and should be completed this year.

In November the group completed the "pub swap" scheme with Courage. Bass Charrington gave up 122 houses and received 134 new houses.

The company's estate totals 9,477 pubs of which 2,036 are managed and 5,341 tenanted, and 885 off-licences of which 534 are

managed and 351 tenanted. During the year there were 378 disposals and 36 new pubs were built or leased. Major improvements were made to 42 properties.

The new lager Hemeling Lite, which has now been launched nationally as a draught lager, has achieved a notable success and the extremely favourable consumer response indicates that it has a very bright future.

The main lager brand Carling Black Label also increased its sales and the improvement in regional draught beer sales has continued.

A new company — Bass Sales — was formed to specialise in sales in the rapidly expanding grocery trade. The group's share of this market is now in line with its national share of the beer market and the company believes it has excellent opportunities for growth in this area.

A current cost revenue statement based on Ryde guidelines shows pre-tax earnings at £54m. This was after adjustment for depreciation of £20m, cost of sales £8m and cost of gearing adjustment credit of £6m.

Mr. Palmer says that at the annual meeting a special resolution will be proposed to change the company's name to Bass. The reason is to give Charrington and Company a clearly separate identity for the South East and London.

Meeting Grosvenor House, W1, Thursday, January 25 at noon.

J. Bibby & Sons Limited**Share Registration**

Hill Samuel Registrars Limited has been appointed Registrars of J. Bibby & Sons Limited as from 1st January, 1979.

All correspondence regarding registration or transfer of shares should in future be addressed to:

Hill Samuel Registrars Limited

b Greencoat Place, London SW1P 1PL. Telephone 01-582 4321.
A member of the Hill Samuel Group

"If we run short of energy my company will be ready."



Make no mistake, as energy becomes scarcer and dearer, we're all likely to feel the pinch. Maybe not next week, but almost certainly by the end of this century.

On the face of it, 22 years seems like ample time to prepare ourselves. In reality, we're already short of time.

The present supplies of North Sea oil and gas won't last for ever. And there are limits to the rate at which we can increase production of coal and nuclear energy.

What's more, we'll be into the first quarter of the next century before solar, wave, wind, tidal and geothermal energy together can make a substantial contribution to our energy needs.

There is, however, one alternative we can all exploit right away.

Energy conservation.

But to develop it to its full potential, we'll all have to change our ways.

No longer can we take energy for granted. When planning ahead, we'll have to reckon on the real price of energy at least doubling over the next 20 years.

So we must find more efficient ways of using existing forms of energy. And we'll have to develop new products that consume less.

The Department of Energy has an expanded Energy Survey Scheme to help you financially to find the best way of managing the use of energy and cut out waste in your company.

The Department of Industry has an Energy Conservation Scheme for which almost every branch of industry, trade and commerce is eligible.

It provides grants for the insulation of premises, the installation of new boiler plants, combined heat and power systems and supporting consultancy work.

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Companies and Markets

INTERNATIONAL COMPANIES and FINANCE

Kleber to cut loose from Semperit

BY TERRY DODSWORTH IN PARIS

A FURTHER significant change in the shape of the hard-pressed European tyre industry is expected to come from France in the next few weeks.

The possibility of Kleber cutting loose from the Swiss holding company that links the French group with Austria's leading tyre maker, Semperit, is strongly suspected in continental financial circles.

For several months now there has been speculation about the future of Kleber, the country's second largest tyre producer, and a heavy loss-maker over the last three years. There has been intense activity in its shares, and the company has now indicated that it is likely to make a statement shortly about its future after discussions among its principal shareholders.

The peculiarity of Kleber is that it is effectively controlled by Michelin, the country's largest tyre manufacturer and probably the world's most successful producer over the last few years. But none of

Michelin's glitter has rubbed off on Kleber, which has run up a loss of almost FF 50m (\$12m) in the first half of this year. Now the signs are that Michelin, along with the other shareholders, wants changes.

Kleber is 50 per cent owned by a Swiss holding company, Semkler, which was set up in 1973 following a link with the Austrian tyre producer, Semperit. Semkler also controls 67.2 per cent of Semperit.

Semkler's ownership is split between Michelin, with 30.9 per cent, Credit Suisse with 14.1 per cent and the Creditanstalt Bank of Vienna with 55.1 per cent. It is generally accepted within the industry that Kleber responds to the Michelin tune in its commercial policies, and that the French company and Semperit have retained their autonomy vis-a-vis one another despite their links through Semkler.

However, the latest round of rumours suggests that these links may be about to be relinquished. They have been

sparked off by new negotiations between the three Semkler shareholders, combined with suggestions that large parcels of Kleber shares have been bought by overseas interests.

On the face of it, there appear to be two main possibilities on the cards—either that Semperit and Kleber are merged completely, with the Austrian Government playing a significant role, or that Michelin takes on Kleber entirely and integrates it into its own operations.

In France, the prospect of a takeover by Michelin is being treated sceptically at present. Apart from its losses, Kleber is heavily in debt, and it clearly needs an infusion of new capital.

Michelin presumably could provide this, but in recent years the group's main ambitions have been and remain directed overseas. Given the disasters suffered in the European tyre industry over the last few years, and the clear signs that further reorganisation is essential, it would be taking on a considerable task in bailing out Kleber and Semperit merged their make.

out Kleber. At all events the Swiss holding company which controls the French and Austrian tyre groups appears doomed. Since its inception, it has rarely shown signs of proving successful.

In 1973 Kleber and Semperit were forced to abandon plans for a joint plant to produce truck tyres (it was to have been based in Lower Austria at a cost of FF 250m) while more recently the company has declined into little more than a postal address.

For the first six months of 1978, group turnover at Semperit was running some 5 per cent down on the opening half of 1977, and the company was clearly heading for losses similar to the Sch 99m (\$36m) incurred during 1977. Moreover, the losses for 1977 were taken after substantial transfers from reserves. Semperit has not paid a dividend for four years.

On Vienna yesterday, Semperit confirmed that it is discussing with Kleber the future of the two companies' cooperation agreement in the tyre sector. This was the only comment a Semperit spokesman would

technological and commercial operations.

At the time Kleber and Semperit ranked firmly among the second line tyre makers in Europe in terms of combined sales. But in line with the industry in general recent years have brought weak demand and mounting losses.

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Setback for takeover of FGB by Arab investors

BY DAVID LASCELLES IN NEW YORK

A GROUP of Arab investors who are being advised by the London-based Bank of Credit and Commerce International received a setback yesterday to their plans to buy Financial General Bankshares, the Virginia bank holding company.

That deadline was set last year during litigation in which FGB and the SEC charged that the Arabs, who are also being advised by Mr. Bert Lance, President Carter's former budget director, were trying to gain control of the bank illegally.

Although regulators in other states (New York, Tennessee, and Maryland) where FGB is active have yet to comment on the application, the Virginians' recommendation means the FED is obliged to hold public hearings.

This will almost certainly cause considerable delays, and could bring the Arab group beyond the court-imposed March 18 deadline for the takeover.

Meanwhile, FGB is still fighting the proposed takeover in the courts, alleging that the Arabs have not properly disclosed who is behind it. The Arabs have said that Mr. Lance

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However, the Arabs have also said in new court papers filed recently that a BCCI affiliate will own 48 per cent of the stock of the company that is being created as a vehicle for the takeover, and that BCCI or an affiliate might put directors on FGB's board in their role as investment advisers.

As things stand at the moment, Mr. Lance and his Arab associates agreed either to buy FGB at \$15 a share, or to sell the shares they already own. It was not immediately clear

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APPOINTMENTS

Group posts at Laing

Mr. R. H. Holland has been appointed to the Board of JOHN LAING. He joined the group in 1969 and has been responsible for management services, including planning and computing since 1976. Mr. J. M. Watt has been made vice chairman and Mr. R. Fawcett managing director of John Laing International; the company responsible for overseas projects of the Laing Group. Mr. Watt was formerly managing director and Mr. Fawcett, director of operations of the company.

Mr. David A. Matalon, financial manager for COLUMBIA PICTURES INTERNATIONAL, has been made senior vice-president of the company.

Mr. J. V. Bisset, Mr. J. E. Hamilton and Mr. A. C. Pontin have been appointed to the Board of WHITECROFT.

Mr. F. R. Keyes and Mr. J. W. Yeomans have joined the Board of REDIFON, a member of the Redifon Group.

Mr. Jack A. Bayner has been appointed deputy director (service) of LONDON TELEPHONES.

Mr. J. N. W. Wooderson has become a life director of WILLIS FABER AND DUMAS LIMITED. The following have been elected directors: Mrs. J. L. Gourlay, Mr. R. H. Hardwick, Mr. G. McCall, Mr. J. A. C. Myers, Mr. L. J. Newnham, Mr. M. A. Ranger, Mr. A. J. Walker and Mrs. L. A. Woodward. Mr. P. Wetheram has been appointed a director of member company, Durmell and Fowler.

OXLEY PRINTING GROUP has appointed the following to its group main Board: Mr. D. Crabtree, chief executive—web offset division; Mr. E. Ross, chief executive—book print division and Mr. G. F. Wingfield, group finance director.

The Ministry of Defence announces the appointment of Dr. David Davies as director of the ROYAL ARMAMENT RESEARCH AND DEVELOPMENT ESTABLISHMENT from April 1. He will succeed Mr. William Lord who is retiring from the public service.

Lord Chalfont has been appointed chairman of INDUSTRIAL CLEANING LTD. in succession to the late Lieutenant General Sir David Peel Yates.

The Institute of London Underwriters states that the Institute Committee for 1978 consists of the following: Mr. R. J. Bromley, Mr. R. V. Clarke, Mr. J. A. Hawtin, Mr. D. D. Lowen, Mr. A. E. Mann, Mr. D. McMahon, Mr. E. G. Merriman, Mr. A. S. Nunn, Mr. E. D. Rainbow, Mr. A. J. Richardson, Mr. D. Tawn, Mr. H. C. J. Vince, Mr. B. K. Williams and Mr. P. J. Wingett.

Mr. Harold Livesey, underwriting manager, has been appointed an associated general manager of GENERAL SECURITY AND GUARANTEE COMPANY.

Mr. Brian Corby, group general manager of Prudential Corporation, has been appointed to succeed Mr. Derek Beardon as chairman of Vanbrug Life

Metal Box deputy chairman

Mr. David Reynard, previously financial director, has been elected deputy chief executive for the MONO GROUP OF COMPANIES. Mr. Alan Cockrell has been appointed managing director of the pumps division and has been elected to the Group main board together with Mr. Gordon Lawrence, who has become managing director of Mono Pumps (UK) and J. & E. Arn.

Mr. David A. Matalon, financial manager for COLUMBIA PICTURES INTERNATIONAL, has been made senior vice-president of the company.

Mr. A. J. Sheppard is to join the Board of the METTOV COMPANY as a non-executive director.

Mr. James A. Bayner has been appointed deputy director (service) of LONDON TELEPHONES.

Mr. Ted Wallis has been elected managing director of HEAT-RAE-SADIA INTERNATIONAL in addition to his existing responsibilities. He is now in charge of overall planning and policy of all export activity covering both domestic and industrial heating products.

Mr. N. Draper, having reached retirement age has resigned as a director of MINSTER ASSETS.

Mr. Michael D. Teden has been appointed a director and vice-president of a new company, LUMSDEN BUCKLEY AND HOUSTON of America Inc. The company is a subsidiary of Lumson Buckley and Houston, Lloyd's brokers, and will operate in association with Collier Cobb and Associates, Inc., a major American insurance brokerage house, of Charlotte, North Carolina.

IBM UNITED KINGDOM states that Mr. K. T. Woodward, general

systems director, has been appointed deputy chairman of METAL BOX and continues as managing director. He joined the company in 1946, became a member of the main Board in 1973 and has been managing director since August 1977.

Mr. N. Draper, having reached

retirement age has resigned as a director of MINSTER ASSETS.

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As a result of a planned reorganisation of internal responsibilities, Mr. A. C. O. Havers will be retiring from the Board of RECKITT AND COLMAN on January 31. He has been a director since November 1968 and has

been primarily responsible for the European operations of the group.

Sir Havelock Hudson, the immediate past chairman of Lloyd's, has been appointed a non-executive director of ELLERMAN LINERS.

Mr. Hans Walpers, vice-president, has been appointed manager of CROCKER NATIONAL BANK's London branch. He retains responsibilities as senior credit administrator for Europe, Middle East and Africa and is also regional manager for the UK, Ireland and Scandinavia.

Mr. Ray Duffield becomes chairman and chief executive of TECHNICOLOR LONDON, on January 8. He is also appointed vice-president of the Cinema Systems division.

Mr. C. H. Rough, chairman and managing director of REES HOUGH, is this year's vice-chairman of the Association.

BCCI HOLDINGS (LUXEMBOURG) S.A., 39 Boulevard Royal, Luxembourg.

Pursuant to a decision made by Bank of Credit and Commerce International S.A. (Head Office Luxembourg), Bank of Credit and Commerce International (Overseas) Limited (Head Office Grand Cayman) and BCCI Holdings (Luxembourg) S.A. (Head Office Luxembourg), all branches of Bank of Credit & Commerce International (Overseas) Limited in the United Kingdom, have been taken over by Bank of Credit & Commerce International S.A. as of 1st January 1979, while all branches of Bank of Credit and Commerce International S.A. in Egypt and Oman have been taken over by Bank of Credit and Commerce International (Overseas) Ltd., effective the same date. Since both the banks are wholly owned subsidiaries of BCCI Holdings (Luxembourg) S.A., this move shall not involve any change of shareholding or management and the operations policies and customer relationships shall not be affected.

Required approvals and consents have been obtained from the authorities concerned.

NOTICE OF REDEMPTION

EUROPEAN COAL AND STEEL COMMUNITY (E.C.S.C.)

U.S.\$50,000,000 - 7% - 1974/89

The Commission of the European Communities informs herewith the bearers of Bonds that a selection by lot for a principal amount of U.S.\$40,000,000 has been made for redemption in the presence of a Notary Public on 12 December, 1978 at the Chase Manhattan Bank N.Y. New York.

Number of Bonds selected by lot:-

1 47 51 53 54 78 85 93 105 108
2 217 252 253 268 273 299 310
3 360 372 400 407 425 445 450 458
4 305 327 350 357 363 383 390 398
5 641 648 655 658 665 686 693 702
6 708 740 769 785 790 818 834 858
7 903 915 925 926 930 940 945 950
8 101 105 108 110 112 114 116 118
9 1128 1142 1168 1174 1184 1193 1196 1202
10 1205 1247 1263 1292 1295 1300 1322 1371
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LONDON STOCK EXCHANGE

Bear squeeze triggers good rise in equity leaders

30-share index stages biggest rise since mid-November

Account Dealing Dates
Option
***First Declars. Last Account**
Dealing Dates
Deals Day
Dec. 12 Dec. 28 Dec. 29 Jan. 9
Jan. 2 Jan. 11 Jan. 12 Jan. 23
Jan. 15 Jan. 23 Jan. 26 Feb. 6
"New time" dealings may take place from 9.30 am two business days earlier.

Undeterred by the commencement of the lorry drivers' strike and the latest Henley Centre uninspiring forecast for the economy, equity stock markets yesterday staged their biggest single-day advance since mid-November. It was not a sudden flurry of investment interest that caused yesterday's marked upturn in equities, but more bargain-hunting which was encouraged partly by Tuesday's recommended New Year investments and found the market technically overbought.

The squeeze on bear positions intensified as the day progressed although the bulk of the trade was confined to the first couple of hours' business. Subsequently, the least sign of any buying inquiry and the continued absence of selling resulted in prices hardening further and at the 3 pm calculation the FT 30-share index was standing 6.4 higher.

Shortly afterwards, values were looking a little topsy following a re-emergence of concern about the situation in Iran but finally most went ahead again to close at the day's highest to leave the index 6.9 up at 479.8. Also contributing to the improvement in sentiment was an increase in activity in potential bid and situation stocks, which was triggered by H. & R. Johnsons-Richards.

The number of bargains marked, at 3,005, served to illustrate, however, the continuing low level of business and the technical nature of yesterday's upturn. British Petroleum came out best of the constituents of the Index with a recovery of 16 to 910p, while other gains were around 4 and sometimes more.

Gilt-edged securities mean-while wrestled with the problem of rising U.S. interest rates and the possible effect on levels here. Business was again inhibited by this uncertainty although a marginally improved trade was reported in both the shorts and longs. The latter eased another 4 but the shorts were mixed with the variable coupon stocks recording above-average rises extending to 1.

Southern Rhodesian bonds eased a point in places but further Press comment on East/West relations and conjecture about debt repayment aroused a small interest in Chinese bonds

among which the 4 per cent 1898 issue rose 1½ points to 221. More interest was shown in the investment currency market, particularly on institutional account and, after touching 84 per cent, the premium closed 1½ higher at 83 per cent. Yesterday's SE conversion factor was 0.7030 (0.6987).

Yesterday's 507 contracts completed in the Traded Option section was the highest since December 8 when 622 were recorded. BP were particularly lively, recording 125, while in Consolidated Gold Fields and Grand Met 89 and 65 contracts respectively were done.

Discounts better

Further progress was made by home Banks in continuing response to Press comment. National Westminster added 7 more at 292p and Barclays, 5 to 370p as did Midland to 350p, while Lloyds finished a few pence harder at 290p, after 282p. Similarly, gains of 8 and 7 respectively were seen in Bank of Scotland, 288p, and Bank of Ireland, 415p. Discounts came to life, scoring double-figure gains largely on technical considerations. Alexander stood out with a rise of 16 to 286p, while Seccombe Marshall and Campion put on 20 to 220p in a thin market. Alter Harvey and Ross, 340p, Cater Ryder, 280p, and Gerrard and National, 195p, all added around 10 but Union, after touching 35bp, retreated late to close only 2 dearer on balance at 312p.

Quietly firm Insurances were featured by Edinburgh and General Investments which closed 4 up at 30p.

Brewery leaders finished another quiet session displaying minor gains. Davenports rose 2 to 76p on the annual report. Distillery issues were dominated by Arthur Bell which put on 14 to 184p following the announcement that Peels has taken over the former U.S. marketing arrangement. Highland closed 5 to the good at 81p, while Matthew Clark met renewed speculative interest and advanced 8 to 150p.

Johnson - Richard Tiles featured the Building sector with a jump of 17 to 126p, after 135p. In the bid approach, worth around 132p per share, from Norcross, 21, cheaper at 88p; the after-hours statement from Johnson - Richards giving a cool reception made little impact. London Brick, with a near 10 per cent stake in Johnson-Richards, improved a penny to 70p. Elsewhere, Derek Crouch put on 7 to 114p on small demand in a thin market, but Tunnel B eased 2 to 306p on news that T. W. Ward intends to retain its 26.8 per cent stake in the company. Buyers came in for

Royce which added 2 for a two-day gain of 4 at 40p and Heywood Williams which firms 3 to 145p. Following the share capital reorganisation, Costain Ordinary opened around 188p before shading to 184p, and the deferred Ordinary opened at 146p and settled at 140p.

In a slightly improved trade, ICI firmed 4 to 366p, after 368p, and Fisons added 5 to 308p. Modest speculative support was forthcoming for Stewart Plastics which, in a thin market, gained 8 to 171p.

Misc. leaders rise

Technical factors played a major part in the advance made by the Stores leaders yesterday. Marks and Spencer put on 3 to 87p while similar improvements were seen in British Home, 190p, and W. H. Smith "A" 145p.

Elsewhere, H. Samuel "A" continued firmly, rising 5 to 180p, and Unilever, 540p, added 6 apiece. Still on hopes that the group's Canadian subsidiary may soon be sold, Reed International ended 5 up at 157p, after 158p. Boots also put on 5 to 227p, as did Glaxo, at 515p. Elsewhere, speculative demand in a thin market lifted London Pavilion 50 to 715p and Bays Water gained 5 to 145p on the response to Press comment. Cluny appreciated 5 to 148p. In hotel comment and Gieves added 4 more to 163p. Other notable rises included Westminster and County Property which added 2 to 234p and Amalgamated Estates (formerly Amalgamated Estates) 1 to the good at 135p.

Oil shares staged a useful technical recovery. British Petroleum, a particularly weak

market of late on the Iranian situation, rebounded 16 to 910p, while Shell recorded a sympathetic improvement of 10 at 872p. Secondary issues followed in the wake of the leaders. Trident improving 6 to 154p and Ultramar 4 to 218p, while Oil Exploration were also 4 dearer, at 220p. Recent Press mention continued to stimulate buying interest in Burmah, which gained 2 more to 87p.

Leisure shares attracted further attention, but sometimes closed a shade below the day's best. Barr and Wallace Arnold Trust A put on 8 for a two-day gain of 11 to 118p. Segas Holidays added another 2 to 184p and Horizen Midlands firmed 4 for a two-day gain of 12 to 139p.

Pleasure annual results next Thursday, hardened 2 more to 228p. Norton Ad Wright added 5 to 150p and Associated Leisure 3 to 74p.

Motors closed higher following small buying. Lucas, 304p, Dowty, 264p, and Jonas Woodhouse, 88p all showed gains of around 4. Wilmot Breden, still awaiting news of the exploratory talks with Rockwell International hardened 11 to 84p. Useful gains were seen in Distributors who Heron rose 4 to 112p, after 111p.

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 4 Tachbrook Street, London SW1 1SJ.

Foods moved ahead on the appearance of a few 4p gains and Heywood Williams which firmed 3 to 145p. Following the share capital reorganisation, Costain Ordinary opened around 188p before shading to 184p, and the deferred Ordinary opened at 146p and settled at 140p.

Hotels and Caterers continued firmly with Grand Metropolitan, 115p, and Trust Houses Forte, 288p, around 3 better, while Brent Walker advanced 5 to 33p.

Lookers

and Lookers gained the same amount to 64p, while British Car Auctions firmed 3 to 54p.

Ahead of today's half-timer, Foden's added 2 to 57p. Speculative counter ERF finished 4 better at 130p. Rolls-Royce moved following delayed reaction to an investment recommendation and rose 3½ to 98½p.

Newspapers generally tended firm and News International put on 8 to 280p. Elsewhere support was forthcoming for takeover favourite Mills and Allen which advanced 7 to 277p, after 230p.

Other notable rises included Saatchi and Saatchi, 6 better at 136p and John Waddington which, at 140p, recovered 4 of recent losses which followed the disappointing interim figures.

Properties encountered a better business than of late with the leaders making fair progress.

Land Securities firmed 3 to 247p and MECF 4 to 151p, while Stock Conversion and Bernard Salter advanced 6 to 294p and 270p respectively.

Town and City put on 3 to 150p and Great Portland Estates 3 to 228p.

South African Financials again featured De Beers. New York buying overnight fuelled a further rise, and although there was Johannesburg selling in the morning it failed to stop the shares rising 3 more to 408p.

By contrast, South African

Golds lacked a decided trend in front of the International Monetary Fund monthly auction of gold bullion. Little business developed and no stimulus was forthcoming from New York. Prices were mixed as the market drifted, leaving the Gold Mines Index 0.2 down at 137.8 and the ex-premium index up 0.4 at 97.0.

But the general undertone remained steady and there was little inclination to follow the bullion price downwards; at the close it was 36 lower at \$218.375 an ounce.

Among the heavily-priced shares, Randfontein closed 1 higher at 235p, but FS Geduld 1 at 133p eased by the same amount.

Rhodesians and Time lacked features, but among Coppers, Messisa attracted a few buyers

after the chairman's statement about a more encouraging dividend outlook and the shares rose 3 to 82p.

Textiles closed with modest gains following another small business. Courtaulds rose 3 to 119p. Small buying in a thin market helped Ask Spinning to record a rise of 5 at 75p, while

Wilmot Breden closed 1 higher at 228p, but FS Geduld 1 at 133p eased by the same amount.

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Sir Dar added 3 to a 1978/9 peak of 82p on speculative support.

Active Australians

Australians were the most active sector of the mining markets. A strong performance in Sydney overnight was followed through in London and steady buying, helped by the firmness of the investment dollar premium, pushed prices up throughout the list.

Western Mining rose 7 to 150p, while Pancontinental gained 25 to 80p. Peko-Wallace were 4 higher at 454p and MIM hardened 3 to 204p. Interest in the Ashton diamond venture continued and Consign Rietveld, the dominant partner, were 5 better at 305p.

The strength of Australians, allied to the rise among domestic industrial issues, helped Rio Tinto-Zinc, investment demand leading to a rise of 4 to 230p. Other London Financials held steady. Consolidated Gold Fields were 3 firmer at 185, Charter 1 harder at 131p and Selection Trust closed unchanged at 442p after touching 436p.

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FINANCIAL TIMES

Thursday January 4 1979

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Lawyer picked to form government for Iran

BY SIMON HENDERSON IN TEHRAN

DR SHAPOUR BAKHTIAR, a relatively unknown lawyer, was given the formidable task yesterday of forming a civilian government to guide Iran out of political chaos. Both houses of parliament approved his appointment as Prime Minister designate.

In what may prove to be a significant policy departure, Dr Bakhtiar hinted that his government might refuse to sell oil to Israel and South Africa. Both countries are heavily dependant on Iranian oil supplies.

South Africa, until very recently, received as much as 90 per cent of its crude oil from Iran while Israel is also heavily dependant on the Iranian oilfields.

In answer to a question about whether Iran would supply Israel and South Africa with oil, Dr Bakhtiar said: "Given the conflict that opposes us in

a religious context, I think my government will not do that."

Israel should reach agreement with her Arab neighbours who, like Iran, were Islamic countries.

On the key question of whether the Shah was to leave the country, Dr Bakhtiar was deliberately evasive. He denied leaving, said that the Shah would leave, blaming journalists for misrepresenting his words. The Shah had merely expressed his desire for "a rest and a vacation."

The question was delicate. "We have a constitution and a king. The constitution has been violated from the first to last, but to say that the King must leave, I see no precise link."

Speaking mainly in fluent French his home in North Tehran, Dr Bakhtiar, who was expelled from the opposition

National Front last Saturday, said that he was not yet Prime Minister, but he hoped to present his government in the next three days.

The Shah appointed as Chief of State yesterday Gen. Abolbas Charabaghi as the Interior Minister in the short-lived military government of General Gholam Asrari. Dr. Bakhtiar's predecessor.

However, the difficulty of Dr. Bakhtiar's task could be judged by the fact that he spoke unaccompanied by any of his Ministers.

On further new note of policy, he said that the feared secret police Savak was divided into two parts, information and what he called "the other." By this he presumably meant Savak's repressive role. This other part would definitely be abolished.

Editorial comment, Page 16
Men and Matters, Page 16



GENERAL ORTIZ

Terrorists gun down military governor

By Robert Graham in Madrid

TWO UNIDENTIFIED gunmen yesterday assassinated Major-General Constantino Ortiz Gil, the military governor of Madrid, outside his home in the centre of the city.

It was the second terrorist attack on a military officer this year and a further indication of the increasing wave of politically-motivated violence in Spain.

The assassination of such a high-ranking army officer augurs ill for a peaceful general election campaign. A week ago, Sr. Adolfo Suarez the Prime Minister, announced that general elections would be held on March 1 and already the political parties have begun mapping campaign strategies.

General Ortiz was shot at mid-day near the Retiro Park in Madrid. An adjutant with him was apparently unharmed. The general was taken to hospital with four bullet wounds but died shortly afterwards.

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